

Mid-Week Pictorial

NEWS OF THE WORLD IN PICTURES

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

WEEK ENDING
OCTOBER 6, 1928
1928

VOL. XXVIII, NO. 7

TEN
CENTS

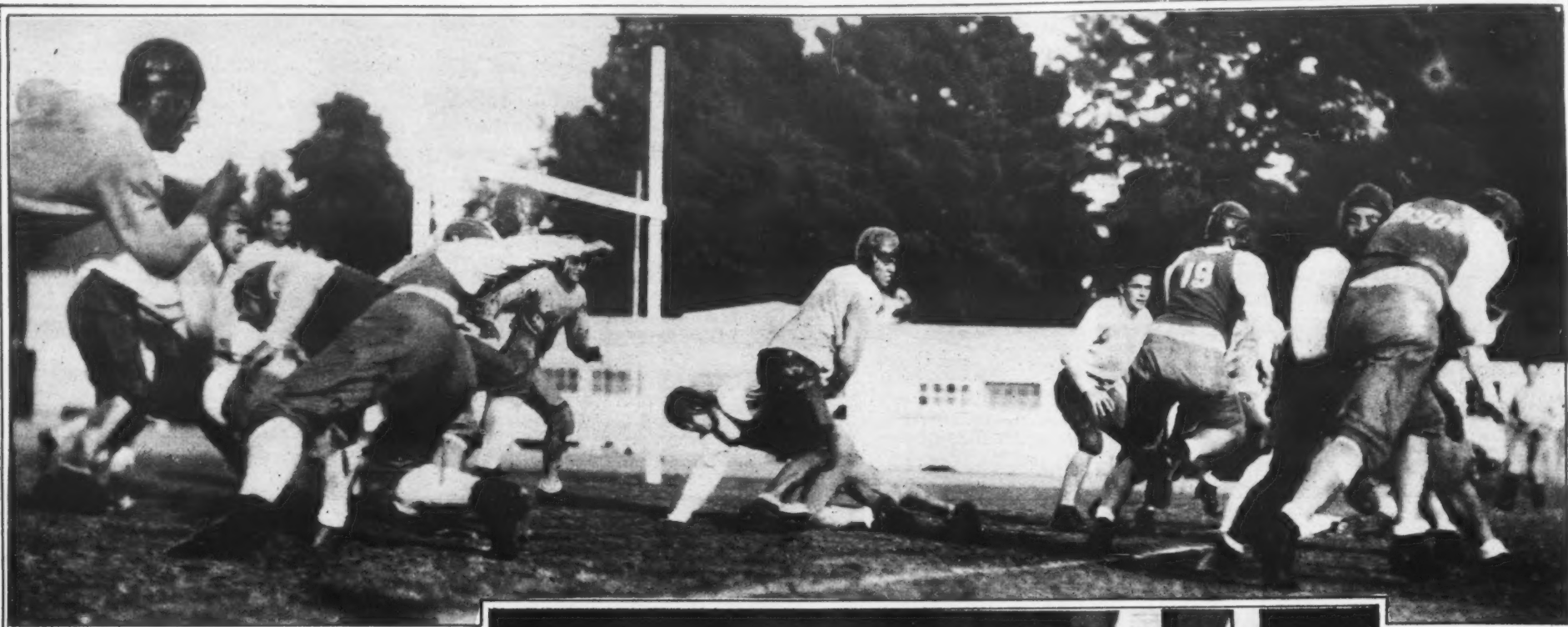
CANADA
15 CENTS



Governor Smith Becomes Chief "Leading Star": The Democratic Presidential Candidate Is Adopted by the Indians at the State Fair in Helena, Mont., and Henceforth Holds High Rank Among the Blackfoot and Flathead Tribes.

(P. and A.)

For Mid-Week Pictorial's Free Travel Service See Page 14



TROJANS AND LIONS: THE UNIVERSITY OF SOUTHERN CALIFORNIA

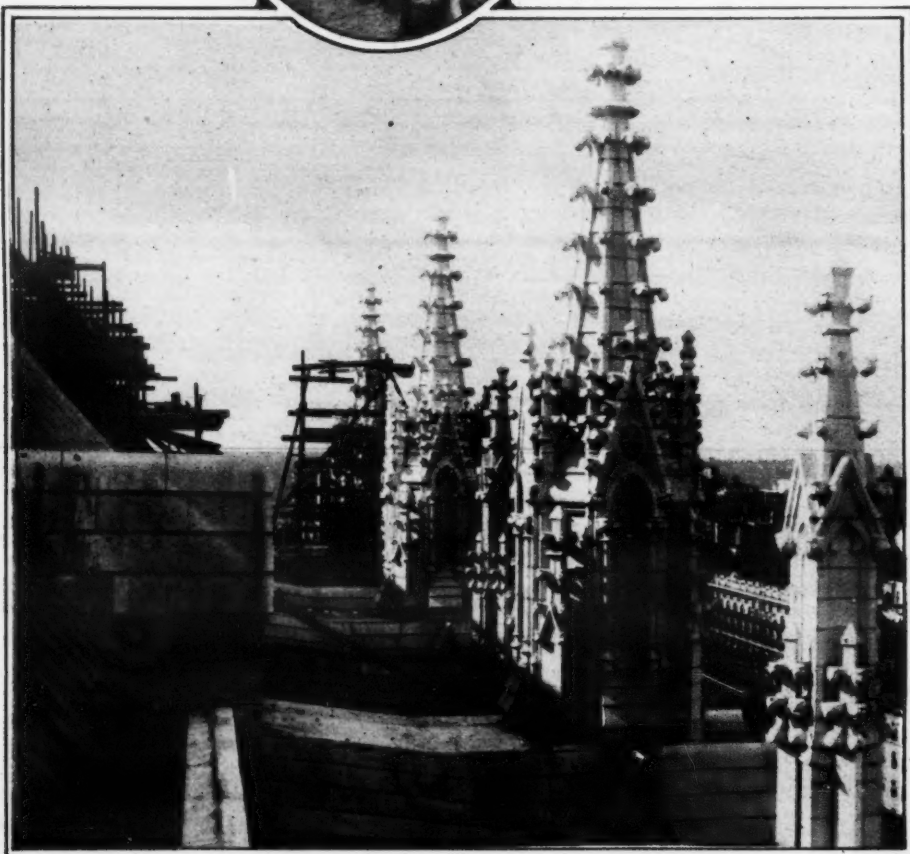
Defeats Loyola College of Los Angeles in the First College Football Game of the Season on the Pacific Coast.
(Times Wide World Photos.)



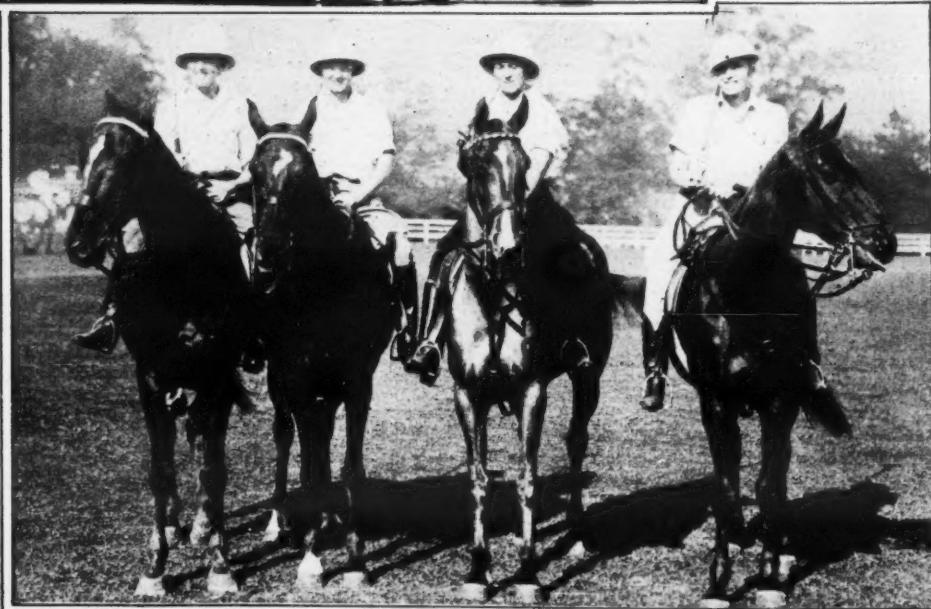
HIGH IN THE AUTOMOBILE WORLD: A. P. SLOAN JR.,
President of the General Motors Corporation, About to Sail for Europe on the Olympic.
(Times Wide World Photos.)



UNCLE SAM'S GIFT TO THE WIVES OF ARMY OFFICERS: A DEMONSTRATION
at Fort Humphrey, Va., of One of the New Westinghouse Electric Ranges Which the Army Has Purchased for Various Posts in the United States, Panama and the Philippines.



THE BUILDING OF A GREAT CATHEDRAL: A VIEW OF THE NEW PINNACLES
of St. John the Divine, New York, on the North Side of the Nave, Looking West.
(Times Wide World Photos.)



POLO CHALLENGERS FROM CANADA: FOUR MEMBERS OF THE CANADIAN WOMEN'S TEAM,
Which Has Come to Rye, N. Y., to Play a Representative Team of American Women.
Left to Right: Miss Dorothy Hunt Hogan, Miss Bun Dewdney, Miss May Atkins and Mrs. Charles Fullie.
(Times Wide World Photos.)

METROPOLITAN AMUSEMENT GUIDE

FEATURE MOTION PICTURES

World's Greatest Show—World's Greatest Theatre

A balanced program of cinema art and divertissements. Mental recreation and physical comfort in the world's largest and most beautiful theatre. A symphony orchestra and a gorgeous ballet.

7th Ave. and 50th St.
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MID-WEEK PICTORIAL, Vol. XXVIII, No. 7, week ending October 6, 1928. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate, \$4.00 a year. (Canada, \$5 a year.) Copyright, 1928, by The New York Times Company. Entered as second-class matter, March 8, 1918, at the Postoffice at New York, N. Y., under the act of March 3, 1879, and with the Postoffice Department of Canada as second-class matter.

HOW TO LEARN FRENCH

WITHOUT ANY SPARE TIME

THIS is a period of movement, a time when people do things. There is more to know, more to keep up with, than ever before. Every mentally active person wishes and needs to be well-informed and intellectually equal to the many situations which arise.

A knowledge of French, for example, is most useful in keeping in step with the times. Never before has there been so great an exchange of ideas between the English and French peoples. And so, a knowledge of French has become an accepted part of the mental equipment of cultivated persons.

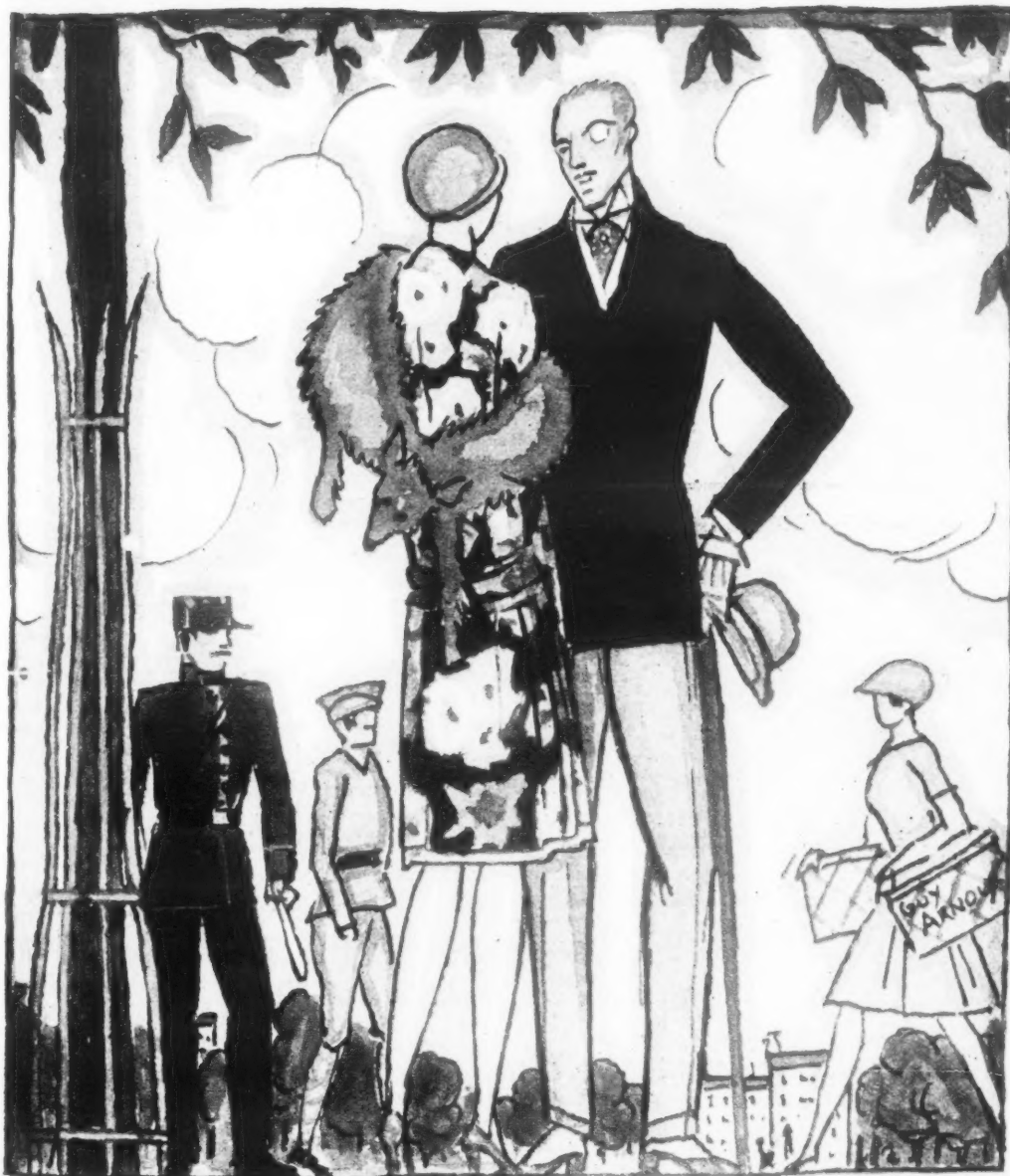
Yet how can a busy person find time to learn French? In this busy age, it becomes increasingly hard to find time for anything.

The answer is found in Hugo's French-At-Sight Course. Through it, you can learn French *without any spare time*.

This is possible because the Hugo French Course teaches French in the *natural way*. Words and phrases are learned as parts of everyday situations. This is the way in which any child learns his native tongue. Because it is the natural way it is the easiest and pleasantest.

This method requires but a small amount of time, and may be spread over many periods of a few minutes each, and fitted in with well-filled days.

You are not burdened with rules and arduous tasks of memory. Immediately you are introduced to the French language as it is spoken in ordinary conversation. Whenever you have a few minutes, you proceed with it as you would with a fascinating game.



While you are enjoying yourself, you will see that you are really learning French.

Everyone knows that it is possible to get along without French. But there isn't a person who wouldn't like to learn it if he did not think it was so much trouble.

THE WONDERFUL SOLUTION

The Hugo French-At-Sight Course brings French to you. You are your own instructor. You select your own time. Under the guidance of this wonderful system, you learn French easily, naturally—and without any spare time.

The famous Hugo Institute has been known and respected on the continent for years. It has taught French to thousands of people, and its success has been acclaimed far and wide.

The cost of the course is small, trivial compared to the cost of a college course or instruction from a private teacher. Don't deny yourself the pleasure of joining. Intellectual curiosity is the key-note of this day. Mail the coupon to-day.

If You Prefer to Learn

SPANISH ITALIAN GERMAN

instead of French, indicate your choice in coupon in the lower right-hand corner of this page.

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Please send me the Hugo "French-At-Sight" Course in 24 lessons, for free examination, and include the French-English Dictionary. Within 5 days I will either return the course and dictionary or send you \$2.00 at that time and \$2.00 each month thereafter until \$12.00 has been paid.

Name

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If you prefer to get a Course in

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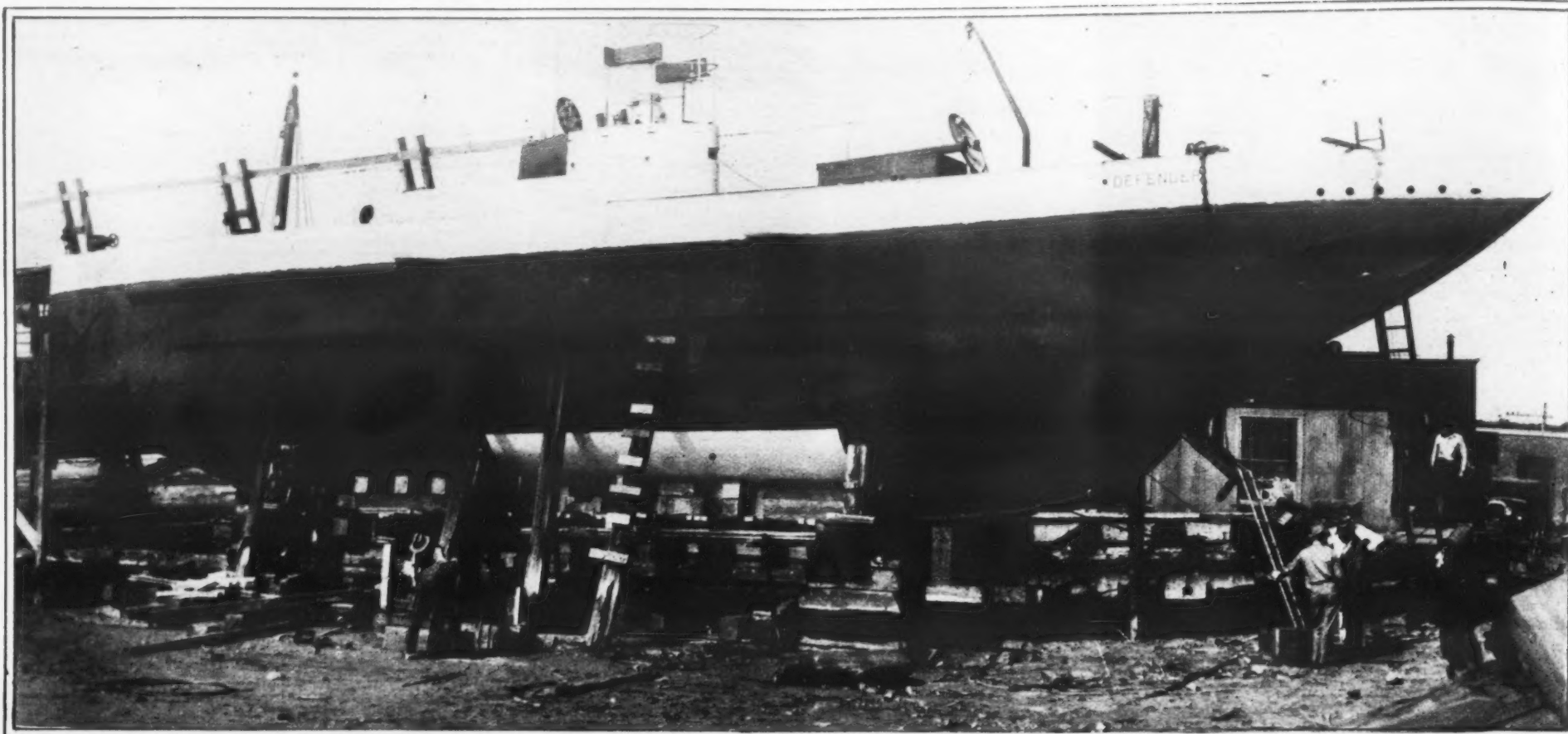
Italian

German

put x in box preceding language desired. Price and terms are exactly the same as for the French Course.

hugo's

AT SIGHT FRENCH COURSE



FOR SUB-MARINE RESCUE:
SIMON LAKE'S DEFENDER,
Built in 1906, Is Being Converted Under the Inventor's Direction at Bridgeport, Conn., Into a Rescue Craft for Undersea Boats. It Has a Diving Compartment in the Forward Underside Which Permits Divers to Do Rescue or Salvage Work With the Operating Base Alongside the Sunken Vessel. The Navy Department Is Cooperating With Mr. Lake.
(Times Wide World Photos.)

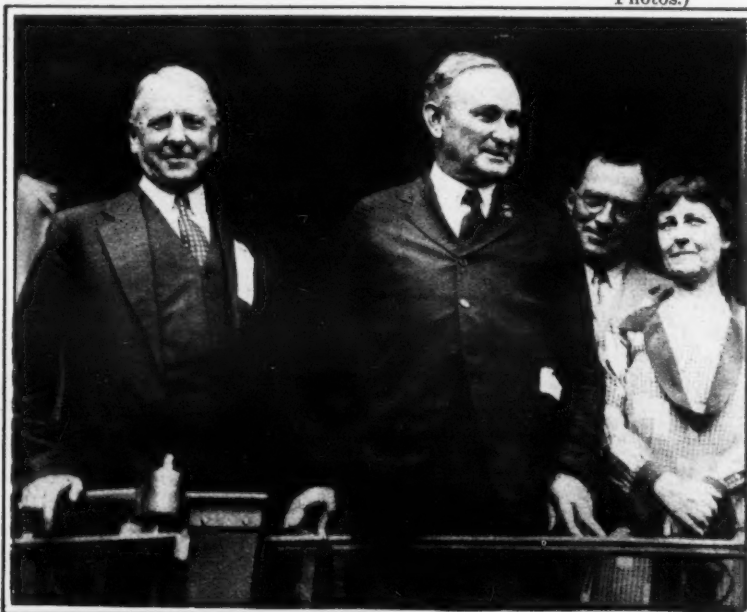


AMONG THE DAHLIAS: MISS LILLIAN McCULLOUGH
of Hickory Hill, Richmond, Looks Over Some Prospective Entries in the Virginia State Dahlia Show.
(Courtesy Virginia State Chamber of Commerce.)

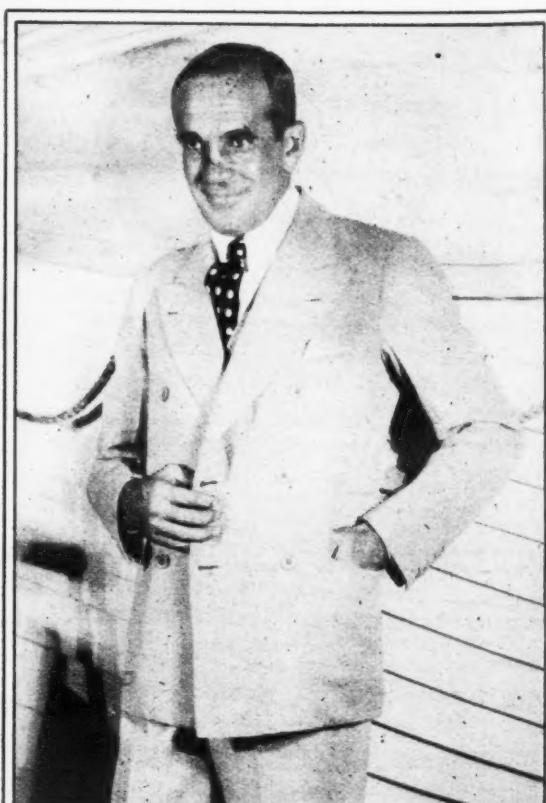
MISS JANET PEIX AND SOME DAHLIAS
Which Were Exhibited at the Fourteenth Annual American Dahlia Society Show at Madison Square Garden, New York.
(Times Wide World Photos.)



THE WIFE OF THE GOVERNOR OF GEORGIA: MRS. L. G. HARDMAN
at the Hardman Summer Home in the Beautiful Nacoochee Valley.
(Times Wide World Photos.)



GOVERNOR SMITH'S RUNNING MATE: SENATOR JOE T. ROBINSON OF ARKANSAS,
Candidate of the Democratic Party for the Vice Presidency of the United States, Passes Through Atlanta on His Speech-making Swing Through the South. Mrs. Robinson Stands Beside Him and at the Right Is Major John S. Cohen, National Committeeman for Georgia.
(Times Wide World Photos.)



THE KING OF JAZZ SINGERS: AL JOLSON
on the Olympic, Just Before Sailing for Europe With His Bride, Ruby Keeler, a Popular Musical Comedy Actress.
(Times Wide World Photos.)

HOW THE OUTSTANDING BOOKS ARE CHOSEN EACH MONTH

THE Book-of-the-Month Club has a group of five critics to select the most readable and important new books each month—Henry Seidel Canby, chairman, Heywood Broun, Christopher Morley, Dorothy Canfield, and William Allen White. They also choose the most outstanding book amongst these, and this is sent to all subscribers, *unless they want some other book which they may specify*. Or they need take none at all! Over 85,000 discriminating people now use this sensible and convenient service, to keep themselves from missing the best new books. It has, however, met with this interesting criticism: "I don't want anyone to select what books I shall read. I want to choose my own books." What force is there in this objection?

HAVE you ever given thought to the considerations that *now* move you in deciding to read any book? You hear it praised by a friend. Or you see an advertisement of it in a newspaper. Or you read a review of it by some critic whose account of it excites your interest. You decide you *must* read that book. Note, however, what has happened: it is always recommendation, *from some source*, that determines you to read it. True, your choice is completely free, but you exercise your choice *among recommended books*.

Now, what would be the difference, if you belonged to the Book-of-the-Month Club? Strange to say, upon analysis, you will find that in practice *you would be enabled to exercise a greater liberty of choice* and, above all, you would actually *get the books*—without fail—that you decided to read, *instead of missing them*, as you now do so frequently. How is this effected?

How the "Book-of-the-Month" is Chosen

The publishers of the country submit what they themselves consider their important books to the Book-of-the-Month Club, far in advance of publication. Each member of the Committee reads these books independently.

Once a month they meet, and choose the one they agree upon as being the most outstanding among those submitted—this is called the "book-of-the-month." And usually they select from ten to fifteen other books, which they consider worthy of being recommended for one reason or another.

What is the effect of this? You will readily admit that books so chosen are *likely* to be ones you would not care to miss. Certainly, they will have as strong a recommendation behind them as behind the books you are influenced to read through other sources.

Nevertheless, tastes differ. This combined vote of the judges is not considered infallible, and

you are not compelled, willy-nilly, to accept it.

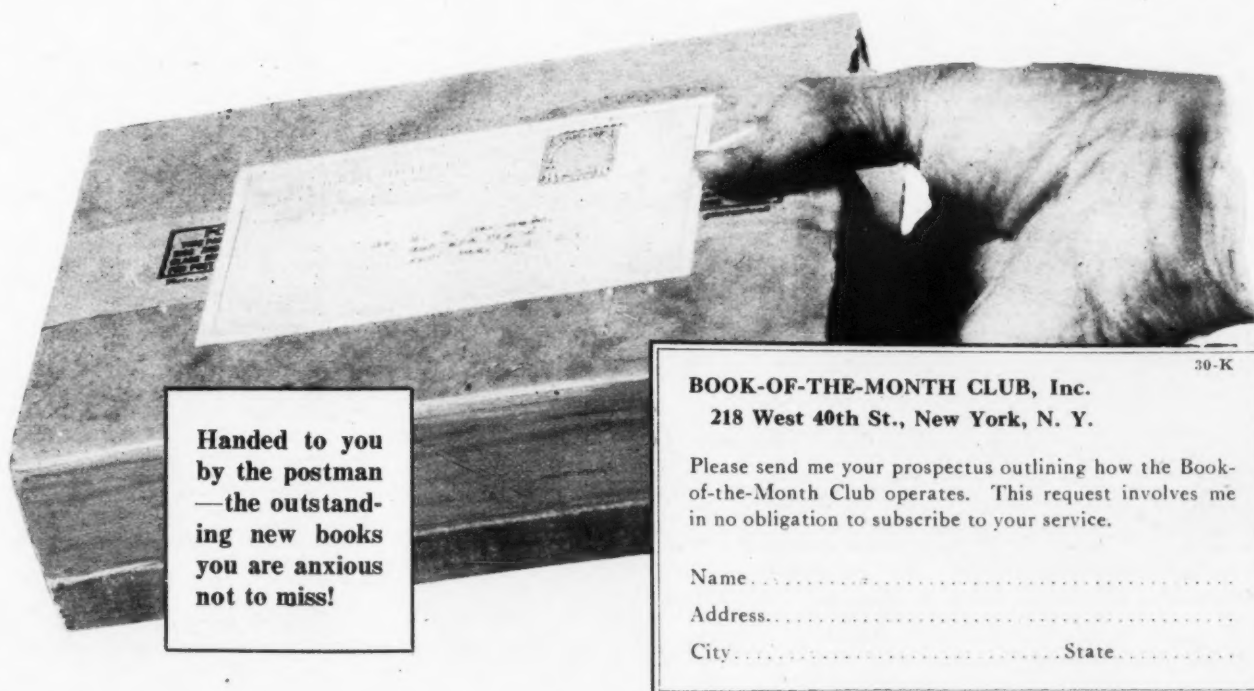
Before the "book-of-the-month" comes to you, *and a month before it is published*, you receive a carefully written report describing the sort of book it is. If you don't want it, you specify that some other book be sent instead. You make your choice from the other important new books, which are recommended by the Committee, *and carefully described in order to guide you in your choice*. If you want no book at all, in any one month, if none of them appeal to you, *you specify that none be sent*. If, however, you decide to take the "book-of-the-month" or any recommended book, and then find you are disappointed, *you can still exchange it for any other book you prefer*.

Satisfaction Guaranteed

The ultimate result, therefore, is that you really choose your own books—but *with more discrimination than heretofore*—and moreover, you are given a guarantee of satisfaction with every book you obtain upon the recommendation of our Committee.

The cost of this thorough-going, sensible and convenient service is—nothing! The cost of the books is the same as if you got them from the publisher himself by mail! And the only obligation you have is to take at least four books a year—*any four books!*—out of the 150 or more reported upon by the Committee in the course of the year.

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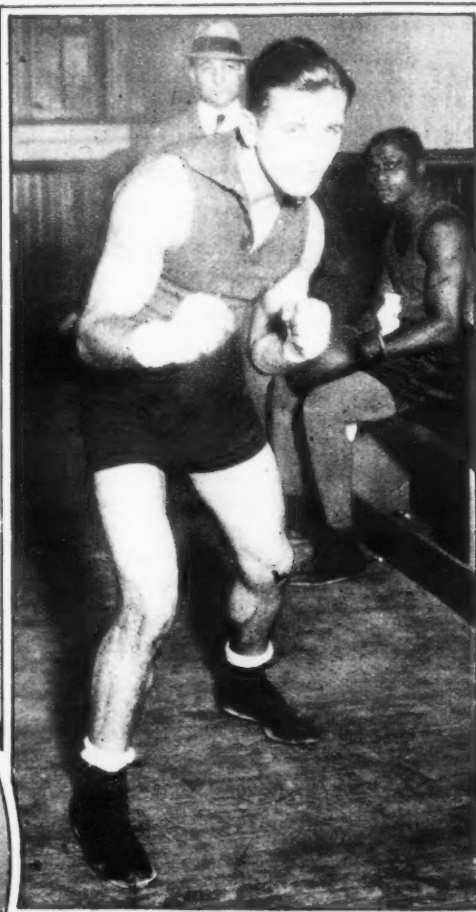
Please send me your prospectus outlining how the Book-of-the-Month Club operates. This request involves me in no obligation to subscribe to your service.

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THE PAN AMERICAN UNION HONORS THE NEW ARGENTINE AMBASSADOR: THE HON. MANUEL MALBRAN
Was the Guest of the Union at a Luncheon in the Union Building, Washington. Left to Right, Front Row: Secretary of the Navy Wilbur, Ambassador Malbran, Secretary of State Kellogg, Attorney General Sargent, Secretary of the Interior West. Second Row: Assistant Secretary of State White, Secretary of Commerce Whiting, Secretary of Agriculture Jardine, Everett Sanders (President Coolidge's Secretary), Assistant Secretary of State Carr, Dr. Conrado Traverso of the Argentine Embassy. Third Row: Rudolph Dodge of Venezuela, Stokeley Morgan and Dr. L. S. Rowe, Director General of the Pan American Union.
(Times Wide World Photos.)

AMERICAN VERSUS CANADIAN WOMEN AT POLO: THE FIRST GAME
of the International Two-Game Series at Rye, N. Y., Was Won by the Girls of the U. S. A., 5 Goals to 2.
(Times Wide World Photos.)



THE BEARER OF A FAMOUS RING NAME: YOUNG CORBETT 3D
of California, Who Recently Won a Decision Over Sergeant Sammy Baker but Was Decisively Beaten by Baker in a Return Match on the Night of Sept. 26.
(Times Wide World Photos.)

A WELTERWEIGHT CHAMPIONSHIP PROSPECT: SERGEANT SAMMY BAKER,
Who Defeated Young Corbett 3d in a Slashing Twelve-Round Bout at Ebbets Field, Brooklyn, and Will Be Matched With the Winner of Next Month's Dundee-Thompson Title Match.
(Times Wide World Photos.)



LOOKING OVER THE SITE OF THE FUTURE DEPARTMENT OF COMMERCE BUILDING: HERBERT HOOVER,
Who Was Secretary of Commerce Until His Resignation After Nomination for the Presidency by the Republican Party, Shows Great Interest in the Plans for the New Building. Left to Right: Assistant Secretary of Commerce Graves, Secretary of Commerce Whiting (Mr. Hoover's Successor), and Herbert Hoover Himself.
(Times Wide World Photos.)



A U. S. SUBMARINE ON A SCIENTIFIC ASSIGNMENT: THE S-21
Docked at the Navy Yard in Washington, From Which It Was to Sail at an Early Date With Dr. Vening Meinesz, Dutch Scientist, Who Will Make an Undersea Voyage to Determine the Contour of the Sea Bottom and Also Study the Force of Gravity. The First Objective Will Be the Waters of the West Indies.
(Times Wide World Photos.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVIII, NO. 7

NEW YORK, WEEK ENDING OCTOBER 6, 1928

PRICE TEN CENTS



A FLAG IS FORMALLY PRESENTED TO PRESIDENT COOLIDGE: LITTLE MISS LORRAINE DIMICK of White River Junction, Vermont, Had the Privilege of Handing Her Very Own American Flag to the Chief Executive of the Nation as He Passed Through the Town on the Way to Plymouth, His Birthplace. Thousands Turned Out to See and Cheer the State's Native Son Who Attained the Highest Office in the Land.

(Times Wide World Photos.)

WITH THE NEW BOOKS



FAITH BALDWIN.
ALIMONY. By Faith Baldwin.
New York: Dodd, Mead & Co.
\$2.

IT is a curious tangle of human relationships resulting from divorce that is brought before us in "Alimony," by Faith Baldwin.

Stephen Dane, a young New York business man, and his wife, Charlotte, have lived together for five unhappy years. Stephen is hard-working and ambitious and is slowly making his way upward. But Charlotte never ceases comparing her lot with that of other young wives whose husbands have a larger income.

Matters go from bad to worse until there is an open break. Stephen has in his office a young stenographer, Eve, a sweet and charming girl, who senses the domestic misery of her employer and to whom, because of her contrast to Charlotte, Stephen is insensibly drawn. There is no thought of impropriety between the two, but Charlotte sees her opportunity to obtain the longed-for divorce, and threatens to sue Stephen, naming Eve as correspondent. To save the girl from scandal Stephen agrees to the divorce and to pay Charlotte a large amount of alimony. Free, then, to follow the promptings of his heart, he courts and marries Eve.

They love each other genuinely and the marriage would have been entirely happy had it not been for the drain on Stephen's resources caused by the excessive alimony he is compelled to pay Charlotte.

Eve has had complications in her own family. Her vain and frivolous mother, left a widow, had contracted a second marriage with an extremely wealthy man, one as ruthless in crushing his business rivals as he was dissolute in his relations with women. His notorious infidelities caused Eve's mother to divorce him.

The financial strain on Stephen becomes so great that Eve proposes that she go back to work. Stephen will not hear to this, but Eve secretly seeks out her stepfather and asks for a position in his office. At the time of her visit he had been drinking heavily, and, alarmed at his actions, Eve strikes at him. He trips backward, injures his head and becomes unconscious. Eve, frightened, rushes back home and says nothing of the affair to Stephen. He learns, however, of her visit to her stepfather's apartment, and there is a violent quarrel, resulting in Eve's leaving him. How matters are cleared up and the estranged pair reconciled, with the stepfather himself as the Deus ex machina, furnishes a dramatic dénouement to a strikingly interesting story.



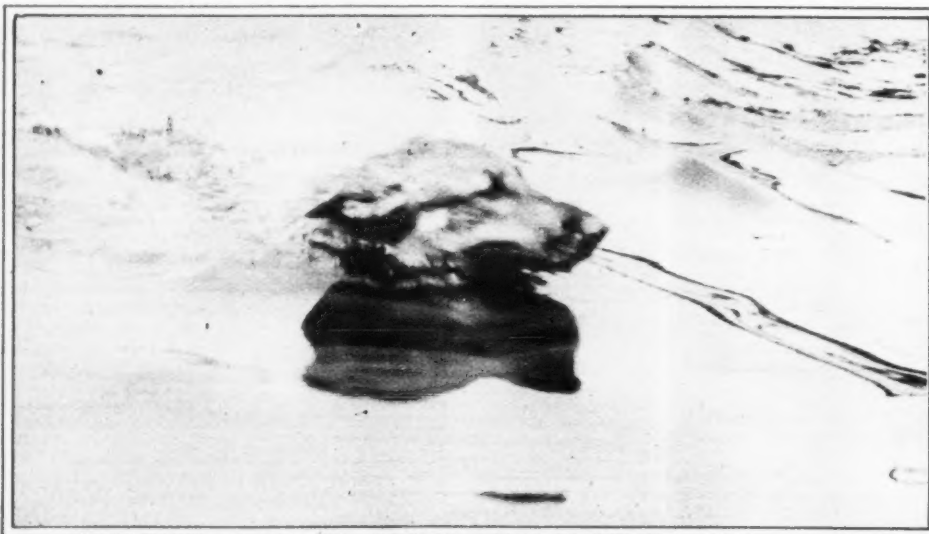
THE OLD FOLKS AT HOME: "UNCLE" JOHN AND MRS. WILDER of Plymouth, Vt., Were Among Those Who Greeted President and Mrs. Coolidge on Their Visit to the Coolidge Ancestral Home. Mrs. Wilder Is the President's Aunt.
(Times Wide World Photos.)



GRAPES FOR THE PRESIDENT: SECRETARY OF AGRICULTURE WILLIAM M. JARDINE Carries a Box of Them to the White House on Behalf of the California Vineyardists' Association in Connection With the Observance of National Grape Week.
(Times Wide World Photos.)



PREFERRED STOCK: MISS IRENE HOUGH of Chester, S. C., Winner of a Blond Beauty Contest Held There. She Is a Sophomore at Winthrop College, Rock Hill, S. C.
(S. W. Kluttz.)



SWIMMING TOWARD A RECORD: LUCKY, German Police Dog, Nearing the Finish of His Swim Down the Hudson River From Albany to New York, Which He Accomplished in 44 Hours 17 Minutes 22 Seconds, Swimming About Four Hours a Day. His Record Is About 5 Hours and 48 Minutes Better Than That of George A. Creegan for the Same Route.
(Times Wide World Photos.)

MAN OF THE WEEK



EMILIO PORTES GIL, Newly Chosen Provisional President of the Mexican Republic.
(Times Wide World Photos.)

ON Sept. 25 Emilio Portes Gil was unanimously elected Provisional President of the Mexican Republic at a joint session of Congress.

The new President, who is 37 years old, will serve from Dec. 1, 1928, to Feb. 5, 1930. Extraordinary elections for a constitutional President will be held at the end of November, 1929, and the Executive then elected will serve for the balance of the full term of six years, ending Nov. 30, 1934.

His selection, which is regarded as a brilliant victory of the Calles party, was advocated on the ground that he is a man of understanding, capable of bringing to a happy conclusion the task of reconstructing Mexico.

Toward the close of 1914, while still a law student, he took a prominent part in the revolutionary movement and occupied the posts of Assistant Chief and later Chief of the Department of Justice of the Military in Vera Cruz and Mexico City. About the middle of 1915 he went to Sonora, where he held the post of Judge of the Surrogate of that State during General Calles's Administration. Later he was appointed Magistrate of the Supreme Court of Justice of the same State.

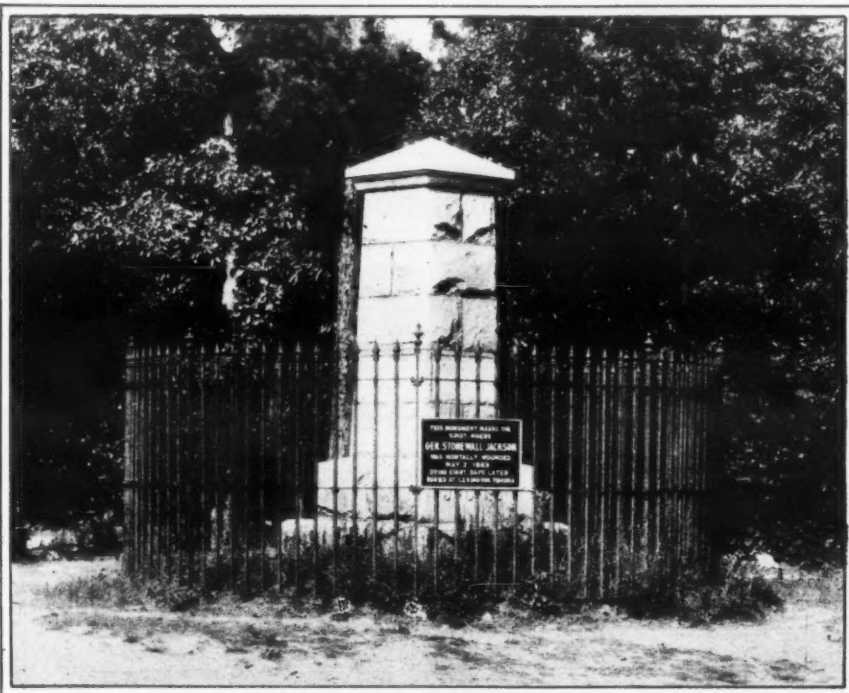
In 1919 he supported the candidacy of General Obregon and was imprisoned for his activities in this respect and deported to the State of Chihuahua. During the vote against Carranza, Señor Portes Gil went to Sonora and joined the party of De la Huerta.

Although he had been prominently identified with the Constitutionalist Liberal Party, he resigned from it when this group turned against Generals Obregon and Calles. In 1924 he joined the Cooperative Party when it supported De la Huerta for President.

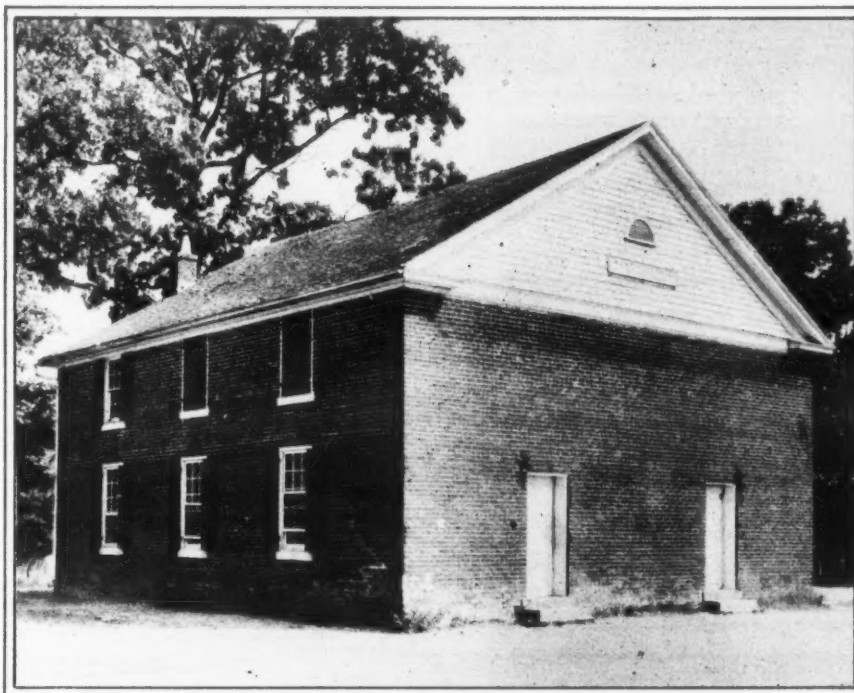
While Governor of Tamaulipas Señor Portes Gil worked hard on behalf of labor legislation and did much for the laboring classes and the farmers of that State. He increased the number of schools in his department during his administration from 280 to 600. He also established partial prohibition in that State, although he does not believe that it is possible to make Mexico dry.

Strangely enough, he is one of the few Mexican Executives who have had no active military career. His legislative experience is expressed in four terms as a member of the Chamber of Deputies.

HISTORIC VIRGINIA BATTLEFIELDS IN NEW NATIONAL PARK



THE BATTLEFIELD AT SALEM CHURCH, Showing the Monument Erected by Northern States in Memory of Their Troops.



A HOUSE OF MANY MEMORIES: OLD SALEM CHURCH, One of the Many Historic Buildings in the Region Where the New National Park Area Will Extend.

WHERE STONEWALL JACKSON FELL: THIS MONUMENT on the Chancellorsville Battlefield Marks the Spot Where the Great Confederate General Was Accidentally Shot by His Own Men. He Died a Few Days Later. (Photos Courtesy Virginia State Chamber of Commerce.)

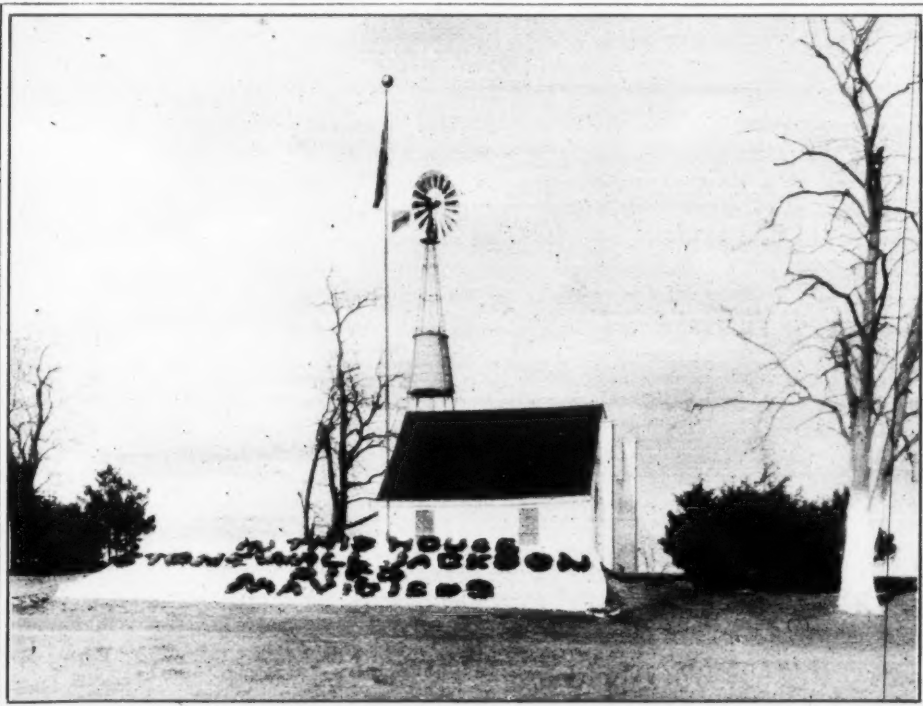
A NEW national park will be dedicated on Oct. 19 at Fredericksburg, Va., with President Coolidge as the principal speaker. It will be known as the Fredericksburg

National Battlefield Park, but the park area will include not only the battlefield of Fredericksburg but those of Chancellorsville, Salem Church, Spottsylvania and the Wilderness—regions in which the

bloodiest fighting in the history of the world took place until the Great War of 1914-1918 broke all the records for slaughter.

An appropriation of \$500,000 by Con-

gress has made possible the creation of this new national park, which embraces and will preserve scenes of intense historic interest and great educational value to all Americans.



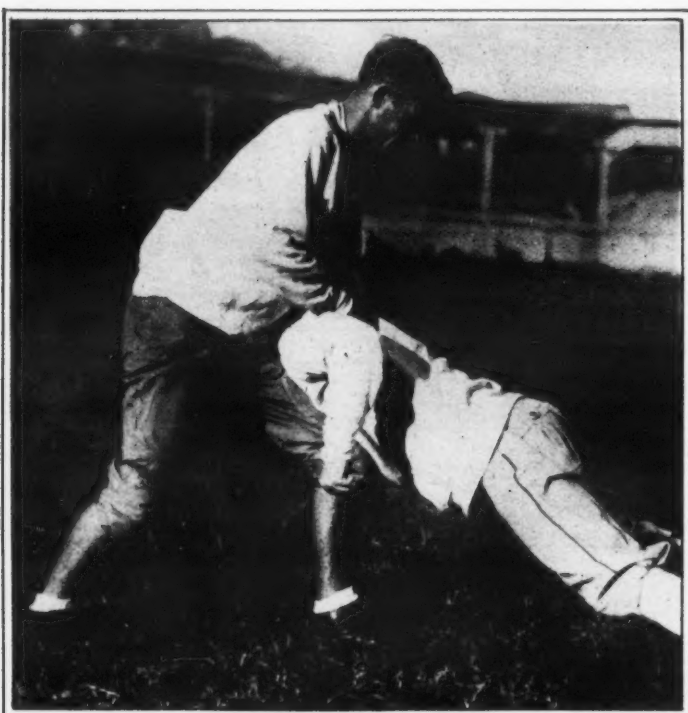
THE HOUSE IN WHICH STONEWALL JACKSON DIED, After Having Been Mortally Wounded by His Own Men at the Battle of Chancellorsville. The Confederates Mistook General Jackson and His Staff for Federal Cavalry.



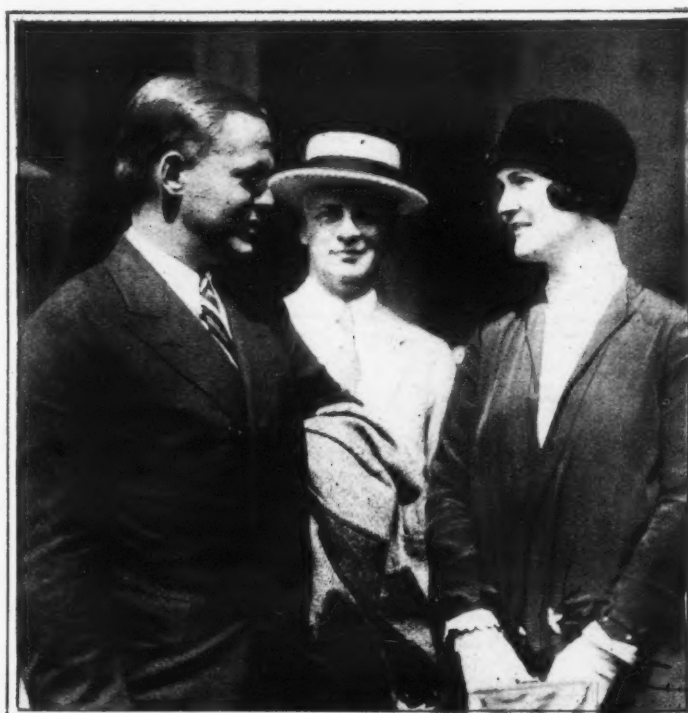
HISTORIC GROUND: SPOTTSYLVANIA COURTHOUSE, Around Which One of the Bloodiest Battles of the Civil War Was Fought.



TANKS ADVANCING: ONE OF THE SCENES OF MODERN WARFARE
 Provided by the Demonstration of the Experimental Mechanized Force, United States Army, at Camp Leonard Wood, Md., for the Benefit of Foreign Military Attachés Accredited to This Country.
 (Times Wide World Photos.)



THE BLOCK TACKLE: COACH CROWLEY
 of the University of Georgia Demonstrates It for Harvey Hill.
 (Times Wide World Photos.)



BOBBY JONES AND MRS. BOBBY: THE IDOL OF ATLANTA
 Is Met at the Station by His Wife When He Returns After Winning the National Amateur Golf Championship for the Fourth Time at West Newton, Mass.
 (Times Wide World Photos.)



THE RETURN OF THREE AFRICAN EXPLORERS: THE BOY SCOUTS
 Who Accompanied Mr. and Mrs. Martin Johnson on Their Latest Safari in the Dark Continent Come Back Safe and Sound to Their Native Land and Are Met by George Palmer Putnam, Who Sponsored Their Trip.
 Left to Right: Dick Douglas, Dave Martin, Douglas Oliver and Mr. Putnam.
 (Times Wide World Photos.)

A STAR
 OF
 OPERA:
 GANNA
 WALSKA
 Returns
 to
 New York
 on
 the Liner
 Paris.

(Times Wide
 World
 Photos.)



MILITARY OPERATIONS: A REPRESENTATION OF CENTRAL AMERICAN BEACH AND JUNGLE
 Which Will Be Enlarged to Fill the Arena of Madison Square Garden, New York, for the Military Show, Oct. 15 to 20, in Which 500 Sailors and Marines Will Stage a Typical Landing in Force.
 Lieutenant Ginna Is Describing the Terrain to Rear Admiral Josephthal (Right), Commanding Officer of the New York State Naval Militia.

HOOVER, SMITH AND THEIR ALLIES BATTLE FOR PRESIDENCY



GOVERNOR SMITH AMONG THE ABORIGINES: A PICTURESQUE SCENE

During His Speechmaking Trip to the West, in Which He Dealt With Farm Relief, the Religious Phase of the Campaign, Political Corruption and Other Matters. While in Montana He Was Made Chief of the Local Tribes and Given the Name of "Leading Star."

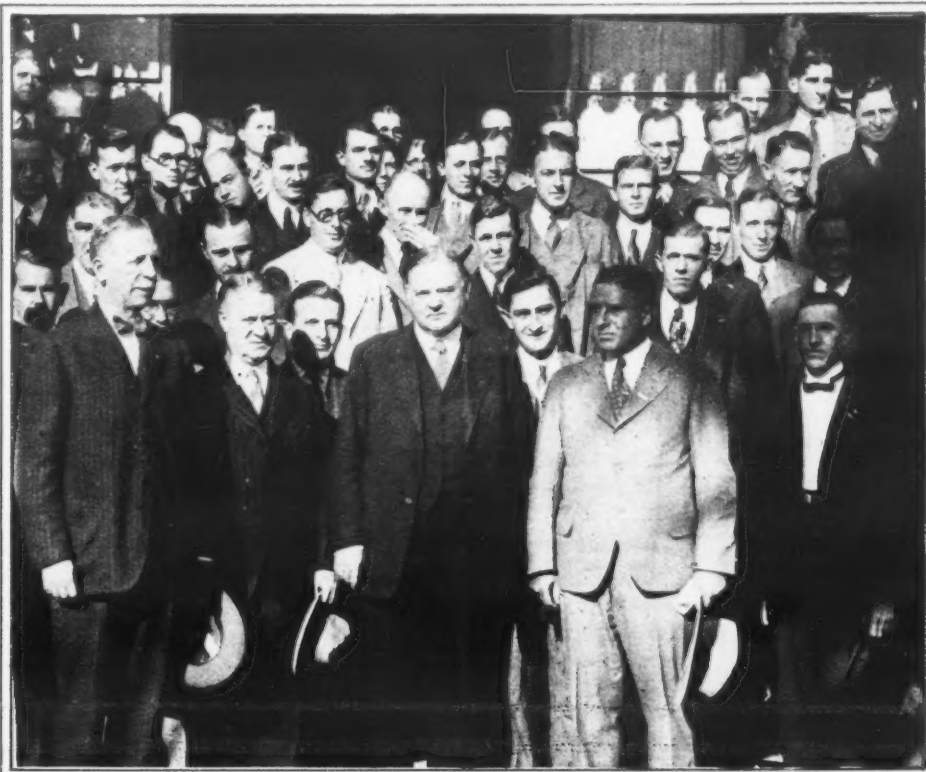
(Fox News.)



SUPPORTING THE REPUBLICAN TICKET: MRS. WILLIAM E. BORAH,

Wife of the Senator From Idaho, Who Has Joined Her Husband in Active Campaigning. She Is a Close Friend of Both Mr. and Mrs. Hoover.

(Times Wide World Photos.)



REPUBLICAN LEADERS FROM MARYLAND: COUNTY AND WARD CHAIRMEN

of the Service Clubs of the Goldsborough League Call on Herbert Hoover, Republican Candidate for President, in Washington.

Mr. Hoover Stands in the Centre of the First Row. (Times Wide World Photos.)



TWO SENATORS ADDRESS THE PUBLIC ON BEHALF OF "AL" SMITH: THE DEMOCRATIC RADIO CAMPAIGN

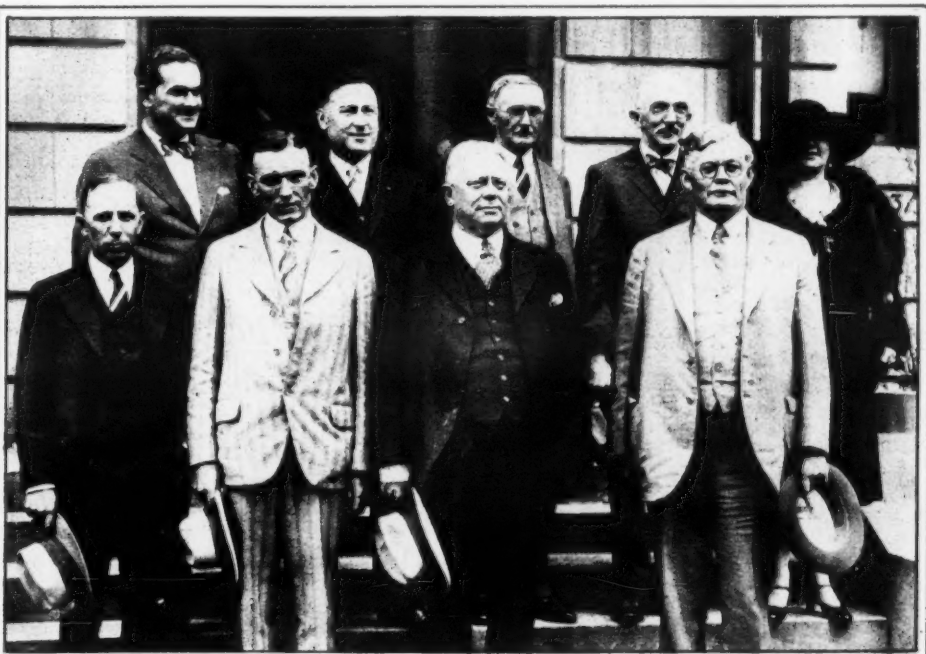
Officially Commences With Talks by Senators Pat Harrison of Mississippi and Peter Goelet Gerry of Rhode Island (Left to Right).

(Times Wide World Photos.)



SMITH'S INVASION OF THE CORN BELT: CROWDS IN OMAHA

Welcome the Democratic Candidate, Who Advocates the Principle of the McNary-Haugen Bill.



A DELAWARE DELEGATION: REPUBLICAN STATE LEADERS Visit Hoover Headquarters in Washington. Front Row, Left to Right: R. C. Wilson, Clayton A. Bunting, Governor Robert P. Robinson, Ex-Governor J. G. Townsend. Back Row: Paul Townsend, Charles Upham, C. A. Newton, W. E. Cranston and Mrs. Lena Anderson.

(Times Wide World Photos.)

The Broadway Theatre Season in Full Swing



"THE NEW MOON": A SCENE FROM THE NEW OPERETTA at the Imperial Theatre, With Gus Shy, Lyle Evans, Marie Callahan and Esther Howard in Strategic Positions. (Apeda.)

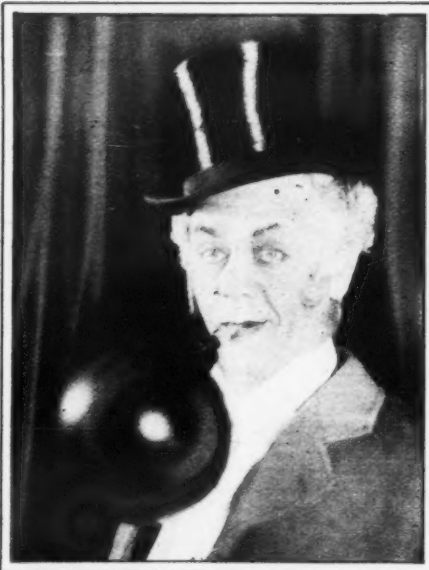


EDNA BEST AND HERBERT MARSHALL, in "The High Road," at the Fulton Theatre. (White.)

HELEN PATTERSON, Prima Donna of "Just a Minute," a Forthcoming Attraction.



BEHIND THE FOOT-LIGHTS



CHARLES WINNINGER. (White.)

CHARLES WINNINGER, who plays the venerable but very lively Cap'n Andy in "Show Boat," at the Ziegfeld Theatre, was born in Wausau, Wis., half a century ago, the youngest in a family of six children.

Wininger made his first big hit in a George M. Cohan revue of 1916, with which he remained for two seasons. He was co-starred with Lew Fields in the Boston and Philadelphia companies of "Friendly Enemies" and was a member of the famous array of stars in the Ziegfeld "Follies of 1920." Later he appeared with Richard Carle and Blanche Ring in "The Broadway Whirl." He also has appeared as the featured comedian of such productions as "No, No, Nanette" and "Yes, Yes, Yvette" and with Beatrice Lillie in "Oh, Please."

He is said to be the champion actor golfer of the world.



EVELYN HERBERT, in "The New Moon," at the Imperial Theatre. (New York Times Studios.)



IRENE DUNNE, in "Luckee Girl," at the Casino Theatre. (White.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

AL JOLSON SCORES A GREAT TRIUMPH IN "THE SINGING FOOL"



FROM A BROKEN HEART: THE HARDEST TASK OF THE CAREER OF "THE SINGING FOOL" Was to Go Out and Sing "Sonny Boy" When His Own Little Boy, Who Inspired the Song, Was Taken From Him. This Scene Is the Climax of the Picture.



"THE SINGING FOOL": AL STONE

(Al Jolson) Rendering "It All Depends on You" in His Own Inimitable Way.

By Mitchell Rawson

IT was a happy evening for everybody, so far as can be ascertained, when "The Singing Fool," the new Warner Vitaphone picture starring Al Jolson, had its premiere at the Winter Garden in New York City, upon whose stage Mr. Jolson has so often sung and cavorted in person.

The audience went there expecting something very good indeed, for they remembered "The Jazz Singer," and they were not disappointed. For many a long day the screen has not offered a more completely satisfactory afternoon or evening of entertainment. Perhaps it hardly deserves to be called a great picture, but it is most certainly a great piece of work on Mr. Jolson's part, and it is by all odds the finest of all the "talkies" up to this time of writing.

"The Singing Fool," of course, is Mr. Jolson. He is the centre of it all; around him and his songs the whole action of the plot revolves. He sings again and again, and on that opening night from the very first number the audience fell into something like a hysteria of enthusiasm over him.

For nobody in this wide world can put over a song as Al Jolson does.

Again and again the audience thundered its applause, continuing it so long as to indicate that a good many people had forgotten that it is impossible to stop a Vitaphone show for an encore—as the Jolson stage shows are nearly always stopped. The whole thing was an astonishing tribute to the star, and when it was over Mr. Jolson himself appeared on the stage with thanks and miscellaneous remarks in his best style; and he had evidently enjoyed the evening also, as he was certainly entitled to.

His name, for the purposes of the picture, is Al Stone. He is a waiter in a New York speakeasy and is also a song writer. And before he wins fame he bestows his affections upon Molly Winton (Josephine Dunn), whom afterward he marries. The marriage is not a success. Molly has never really loved him, and at last she leaves him, taking with her their little boy. Whereupon Al proceeds to go to pieces. Later on he makes a comeback under the guidance of a very different kind of girl (played by Betty Bronson), but he has never forgotten his "Sonny Boy," about whom the theme song of the

show is written. He sees the child at last under circumstances which are extraordinarily touching and which reveal an entirely new phase of Mr. Jolson's talent. Among its other achievements the Vitaphone may claim the credit of having introduced us to a new Al Jolson—whose performance, however, goes hand in hand with that of the old.

"Sonny Boy" is portrayed by a certain infant of three years old or thereabout named Davey Lee; and this very remarkable youngster shares with Mr. Jolson the chief honors of the film. Their conversations together are a pure delight; there is not the slightest indication that either of them is acting.

But the story provides that the little boy shall die and that his father, broken-hearted, shall go on the stage and sing the song of his career; and so the plot comes to an end. And if ever there has been a picture that held its audience in the hollow of its hand, ringing the changes of laughter and tears, it is "The Singing Fool."

Al Jolson has proved himself a genuine actor, but along with this development he is still his familiar high-spirited self—a figure of quite amazing vitality and personality.

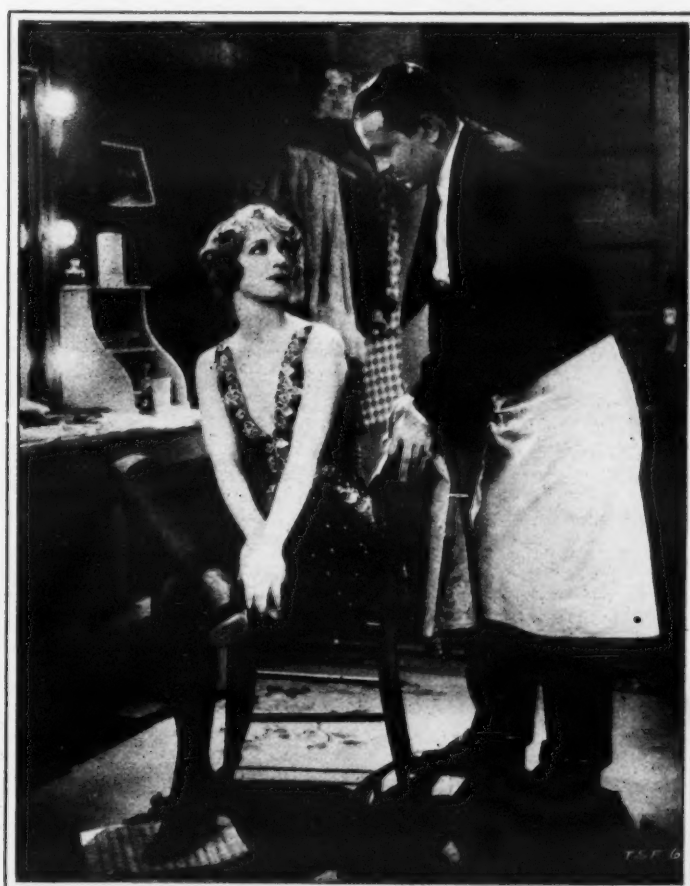
The picture has been splendidly staged and directed, and the supporting cast is of a high order.



THE HERO'S GOOD ANGEL: BETTY BRONSON, as Grace, the Cigarette Girl.

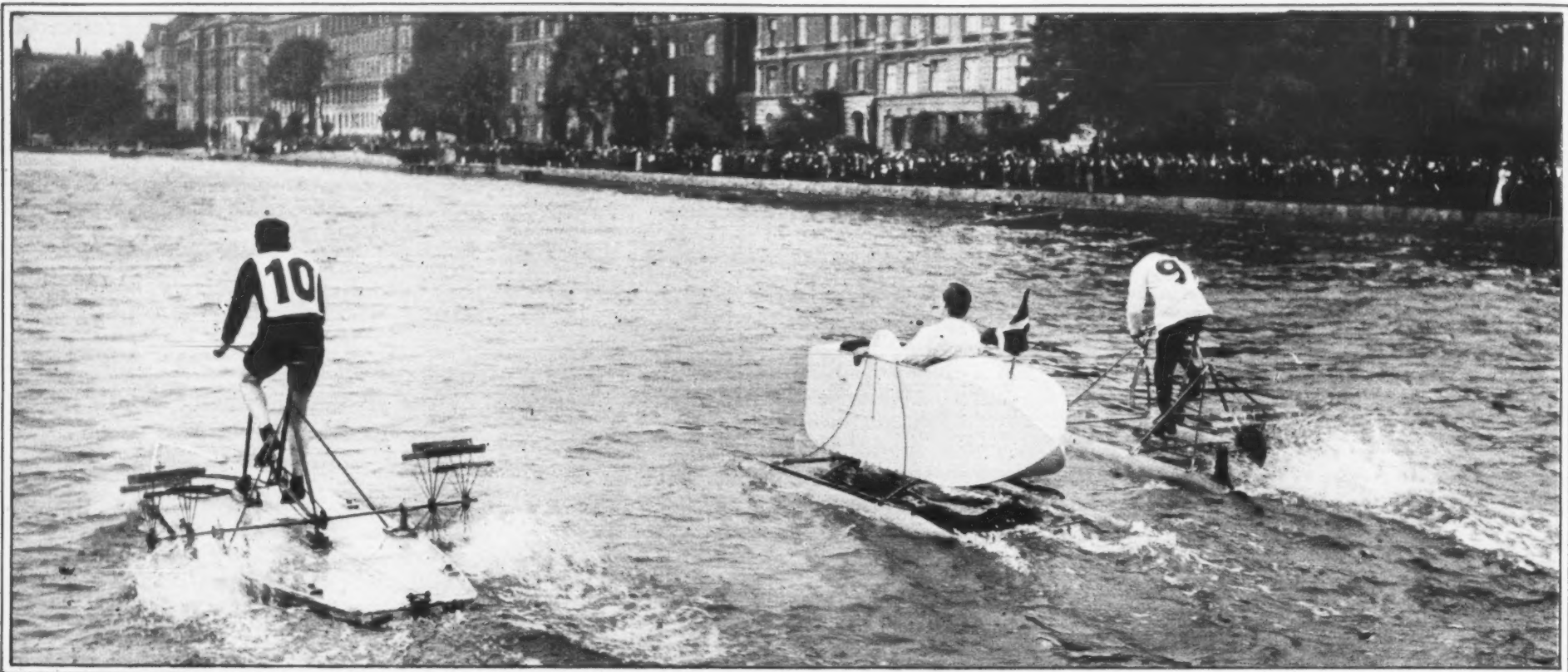


SHARES HONORS WITH AL JOLSON: DAVEY LEE, Who, as "Sonny Boy," Does a Great Deal to Make "The Singing Fool" the Fine Picture That It Is.



MISPLACED AFFECTION: AL STONE, THE SINGING WAITER (Al Jolson), Has Lost His Heart to One of the Cabaret Dancers, Molly Winton (Josephine Dunn).

The Charm of Travel in Delightful Denmark



WATERCYCLE RACING IN COPENHAGEN.

(Scandinavian Travel Bureau.)

MR. H. G. WELLS once unkindly remarked that the average man is very like a sheep. However one may feel inclined to resent this statement in the great name of democracy, there are times when it seems uncomfortably near the truth.

Take the matter of travel, for instance. Most people go to the places where other people go. European travel nowadays is largely a matter of plodding along routes that the Smiths followed last year and the Joneses will follow next Summer; and there are Browns and Robinsons in great abundance. Indeed, it is very nearly possible to cross the ocean, move about a bit and then go home again without getting out of earshot of American voices.

Yet the adoption of this conventional way of sight-seeing means that one forfeits one of the greatest joys and advantages of journeying outside the home bailiwick. London and Paris, of course, must be seen; they are rich in interest; and Italy will provide the visitor with memories for a lifetime. Nevertheless, it is wise for the prospective traveler abroad to include in his itinerary at least one country which lies beyond the customary ken of the tourist.

Take Denmark, for instance. Here is one of the most highly civilized countries on the globe, and one of the most charming. (The two qualities do not always go together by any means.) The Danes are very practical and intelligent; they have had compulsory education since the year 1814; they have given much thought to the material details of life, so that their farms and dairies are a model for all Europe, and some day, when we have less surplus room in our own country, will likely become a model for us also. Yet the Danes are also a very quaint and de-

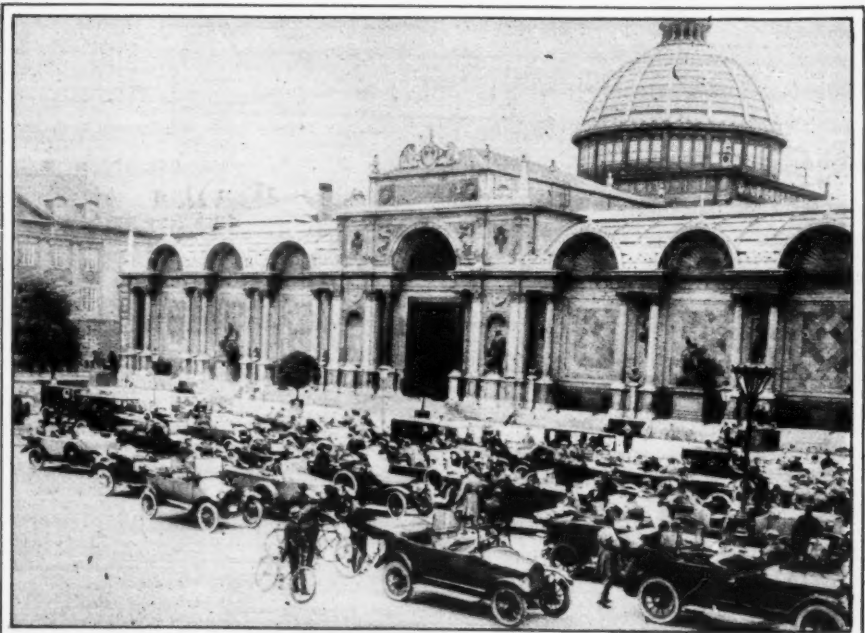
lightful people, among whom old customs flourish and an atmosphere prevails which will cast a spell upon the imaginative stranger.

It is a small country—only 16,568 square miles—

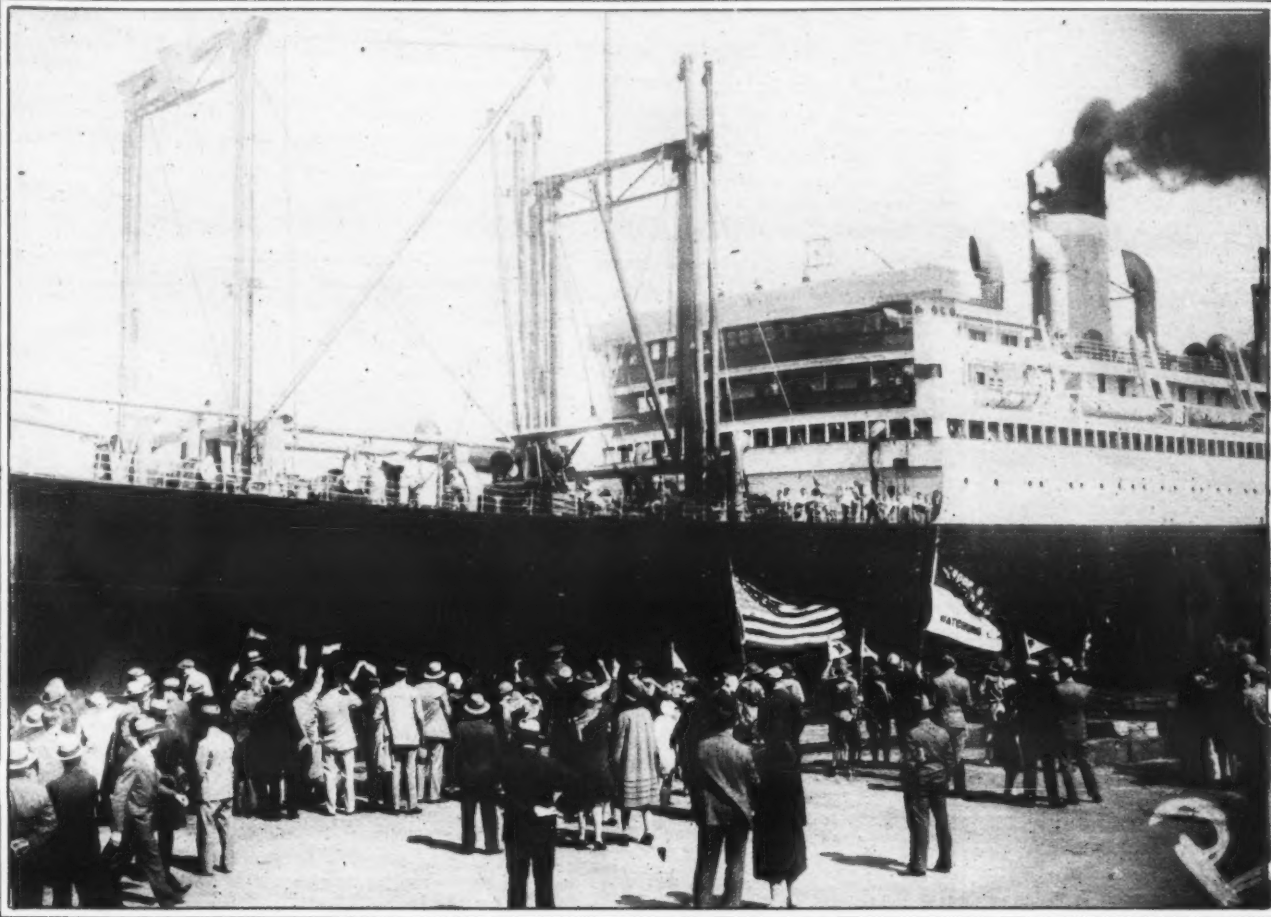


THE KRONBORG CASTLE, ELSINORE.
(Times Wide World Photos.)

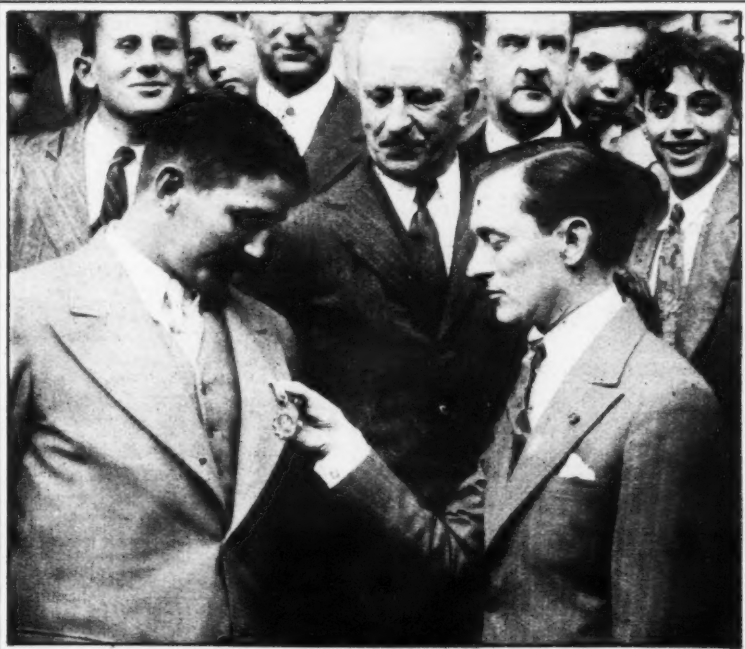
RUINS
OF A
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TORIC
DANISH
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TURE:
THE OLD
HJURUP
CHURCH
Near
Copen-
hagen,
After a
Recent
Landslide
in Which
Part
of the
Building
Topped
Into the
Sea.
(Times
Wide
World
Photos.)



THE COPENHAGEN ART MUSEUM.
(Keystone.)



OFF FOR THE SOUTH POLE: THE WILKINS PARTY
Sails From New York on the Munson Liner Southern Cross on the First Stage of Their Journey to the Antarctic, Where an Attempt Will Be Made to Reach "the Bottom of the World" by Airplane.
(Times Wide World Photos.)



A MEDAL FOR GEORGE KOJAC: MAYOR JAMES J. WALKER of New York Pins It Upon the Coat of the Youthful Olympic 100-Yard Backstroke Swimming Champion. In the Centre Is Charles H. Sabin, President of the Boys' Club.
(Times Wide World Photos.)

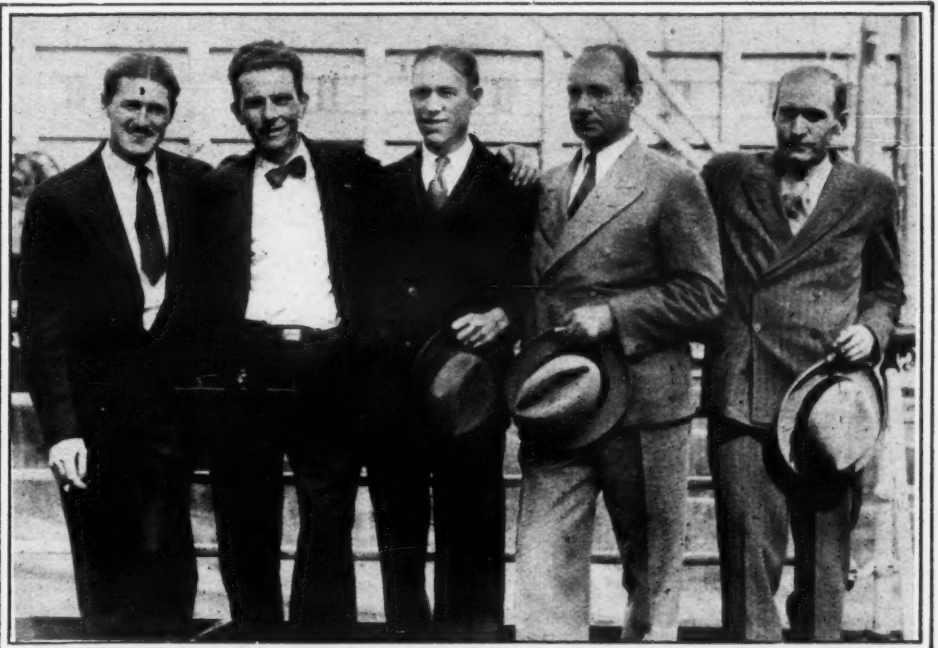


AN EXPLORER AND HIS FIANCEE: CAPTAIN SIR GEORGE HUBERT WILKINS AND MISS SUZANNE BENNETT on the Deck of the Southern Cross, Just Before the Famous Airman and Pioneer Sailed for the Antarctic in an Attempt to Reach the South Pole.
(Times Wide World Photos.)

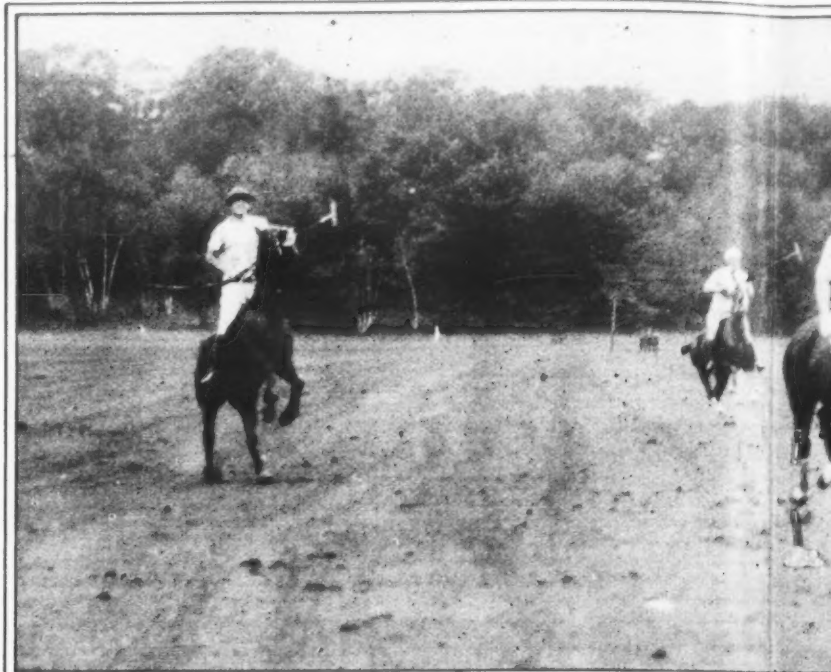
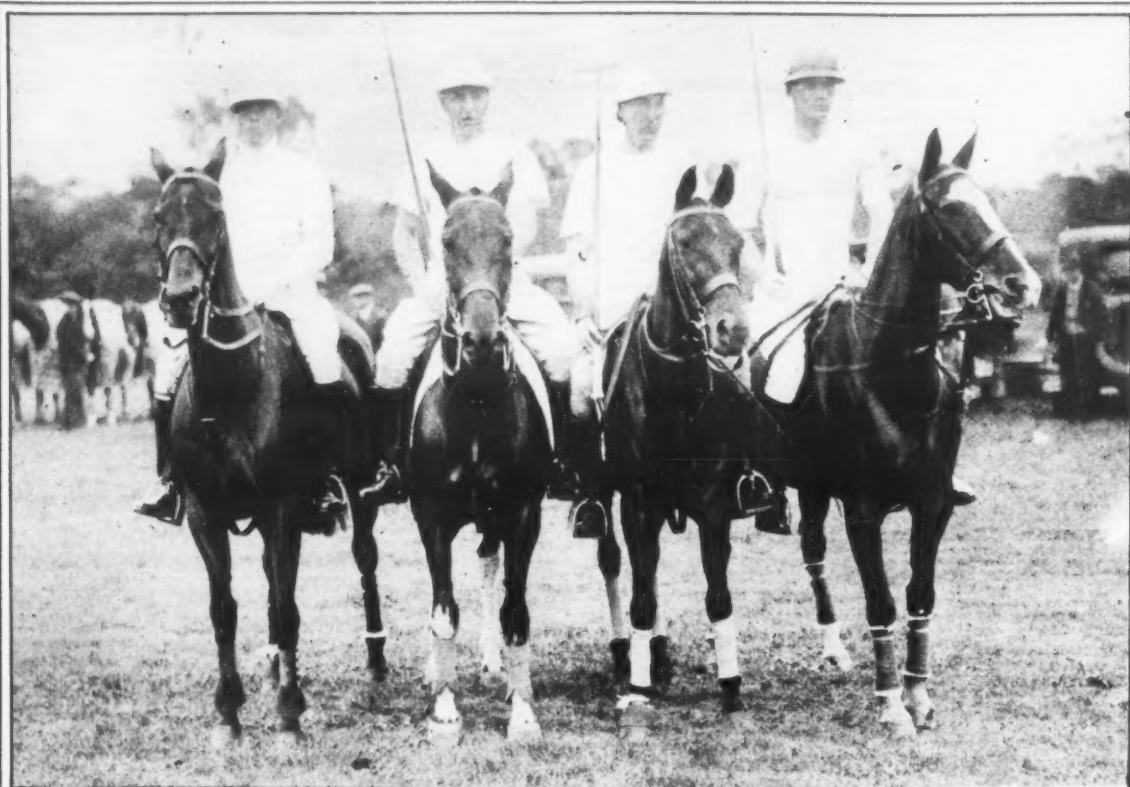
THE FIRST MEETING OF THE TWO "FLYING FLAPPERS": RUTH ELDER AND AMELIA EARHART Had Never Met Until the National Air Races at Mines Field, Los Angeles, Brought Them Together. Miss Elder (Left), Now a Movie Star, Was Unsuccessful in Her Attempt to Cross the Atlantic by Air Last Year, and Miss Earhart Was the First Woman to Score That Triumph.



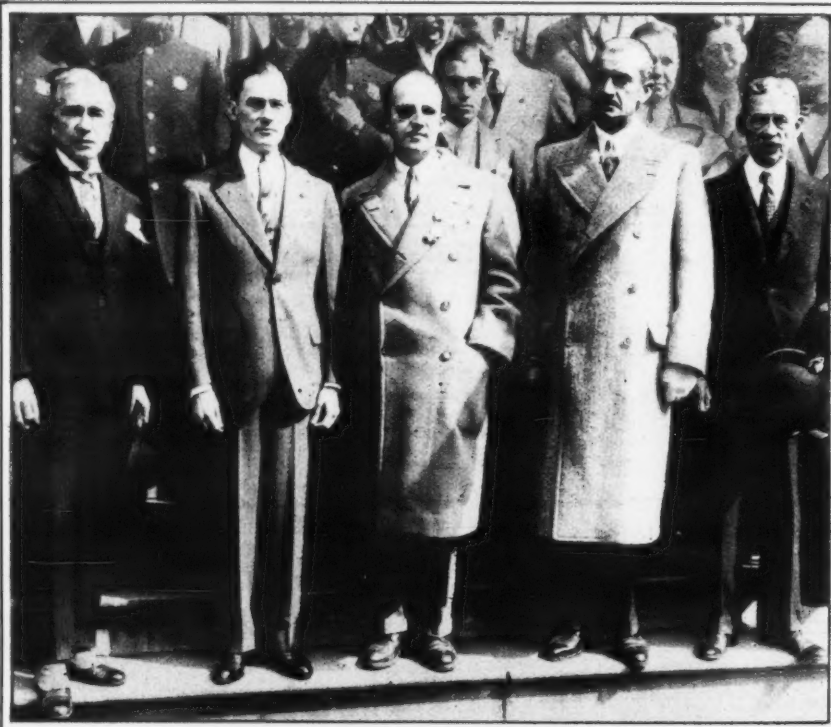
RESCUED AT SEA: MRS. C. H. MCGAHAN AND HER THREE CHILDREN, With Captain E. W. Spurr of the Steamship Guyaquil, Who Took Them From the Willabco When the Latter Vessel Was in Difficulties During a Recent Storm.
(Times Wide World Photos.)



ANOTHER SOUTH POLE EXPEDITION DEPARTS: SIR GEORGE HUBERT WILKINS and His Party Sail From New York on the Southern Cross. Left to Right: Joe Crosson, William Gaston, Orval Porter, Captain Sir George Hubert Wilkins and Lieutenant Carl Ben Eielson.
(Times Wide World Photos.)



WHITES VS. BLUES: THE UNITED STATES POLO TEAM
Scheduled to Play the Invading Argentine Team for the Championship of the Americas.
Tommy Hitchcock of the United States Team.
(Times Wide World Photos.)



FOUR OF A KIND: THE UNITED STATES POLO TEAM
Which Played a Team From Argentina for the Championship of Both Americas.
Left to Right: Sanford, Hitchcock, Stevenson and Guest.
(Times Wide World Photos.)



THE PRESIDENT OF THE ASSOCIATION OF BANK WOMEN
ARNOT R. BACHRACH
Is Also Manager of the Department of the Bankers' Fifth Avenue Building
New York
(Bachrach)

NEW YORK WELCOMES BLIND FRENCH VETERAN: MAJOR GEORGES SCAPINI
Member of the Chamber of Deputies and President of the French Blind Veterans' Association, Is Received by Mayor Walker at the City Hall on His Way to Attend the American Legion Convention at San Antonio, Texas, Where He Will Represent the French Government.
(Times Wide World Photos.)



A PICTURESQUE PARADE: THE KNIGHTS TEMPLARS OF PENNSYLVANIA
Have Their Annual Meeting in Philadelphia and Are Reviewed by Mayor Mackey and the Grand Officers of the Fraternity.
(Times Wide World Photos.)

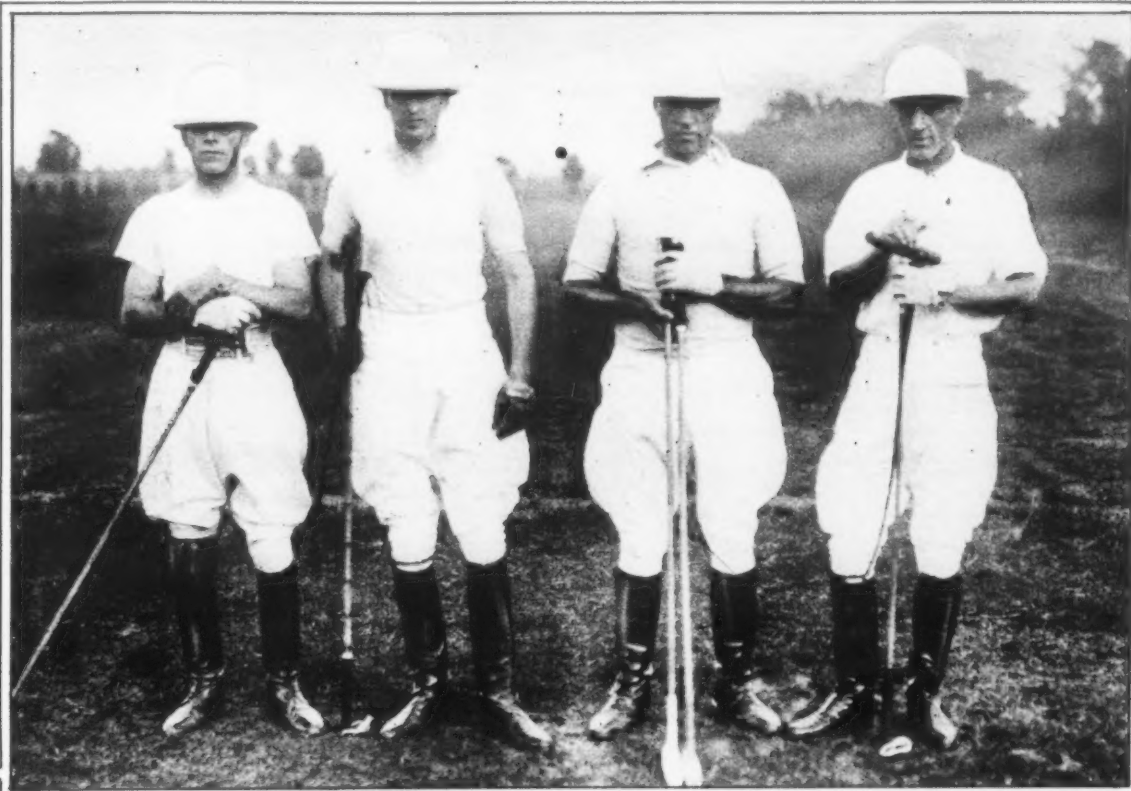
"THE KING OF THE MOUNTAINS": JOHN BARRYMORE GETS CLOSE TO NATURE
as He Poses for a Scene in His Forthcoming Picture, the Locale Being the Victoria Glacier, 9,000 Feet Above Sea Level, Near Lake Louise, Canada. He Is Standing Near the Edge of a 200-Foot Crevasse.
(Courtesy Canadian Pacific Railway.)



SEPTEMBER MORN ON THE RACETRACK
Forges Ahead to Win in the Third Race at Aqueduct.
(Times Wide World Photos.)



ES: THE UNITED STATES POLO TEAM, Championship of the Americas, Wins a Practice Game at Locust Valley, L. I., 10 to 8. States Team (the White) Is Shown Making a Goal. (Times Wide World Photos.)



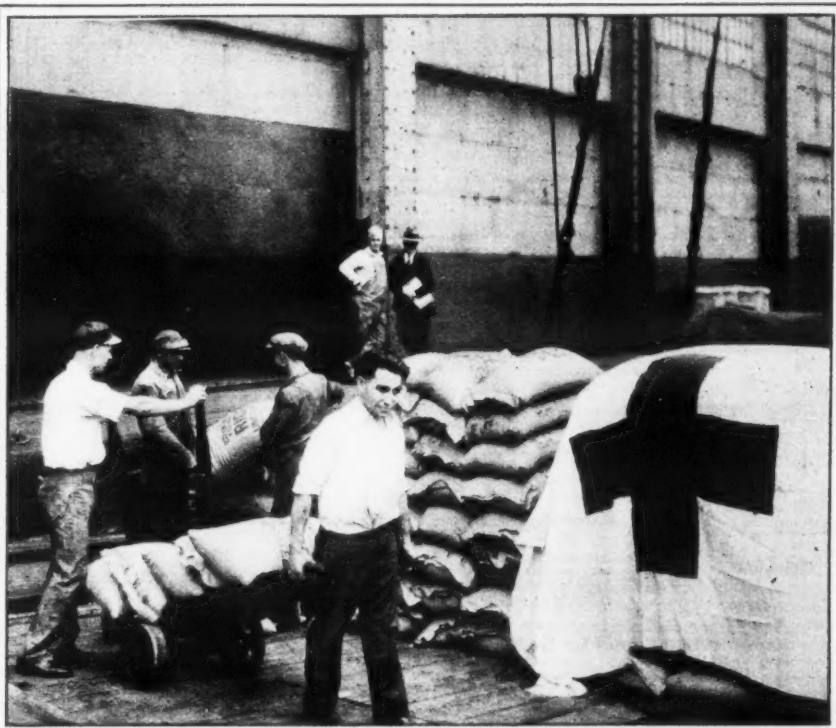
ESIDENT OF THE ASSOCIA-BANK WOMEN: MISS JEAN ARNOT READ Manager of the Women's Department of the Bankers Trust Company, 15th Street and Madison Avenue, New York City. (Bachrach.)



POLO CHALLENGERS FROM THE ARGENTINE: MEMBERS OF THE INVADING TEAM

at Westbury, L. I., Where They Showed Impressive Form in Practice Matches Preceding the Series for the Championship of the Western Hemisphere. Left to Right: A. Kenny, J. D. Nelson, J. B. Miles and L. Lacey.

(Times Wide World Photos.)



FOOD FOR TORNADO VICTIMS IN PORTO RICO: RATIONS ARE LOADED

on the United States Navy Store Ship, the Bridge, at New York Under the Auspices of the American Red Cross, Which Is Actively at Work for the Relief of the Sufferers.

(Times Wide World Photos.)

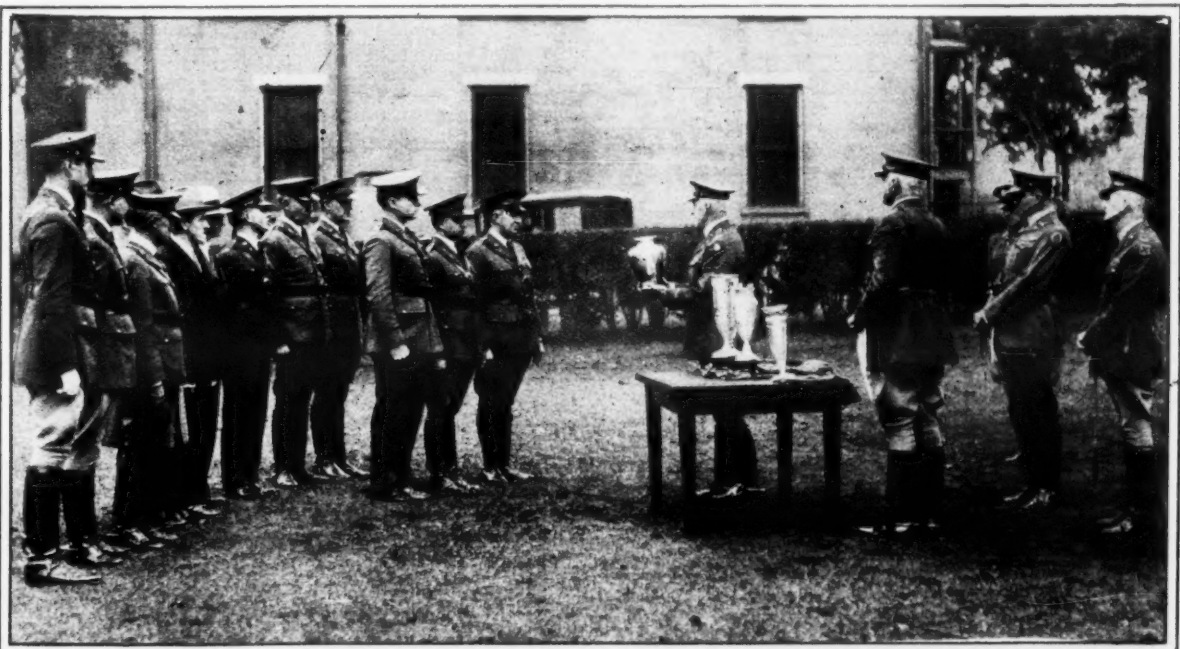


ON THE RACE TRACK: LORD BROOM Race at Aqueduct on the Opening of the Autumn Season. (Times Wide World Photos.)

UNIVERSITY INSTRUCTION IN SOCCER: THE BALL HAS JUST BEEN "HEADED"

by One of the Young Men of the University of Pennsylvania Who Are Engaged in Strenuous Study of the Game.

(Times Wide World Photos.)



CUPS AND MEDALS: NUMEROUS AWARDS FOR MARKSMANSHIP Are Presented by Major Gen. Hanson E. Ely and His Staff to the Winners of Shooting Contests Held at Governors Island. Colonel Luquer Is Shown About to Present the Luquer Cup to Lieutenant Harry Marsh for His Prowess With the Pistol.

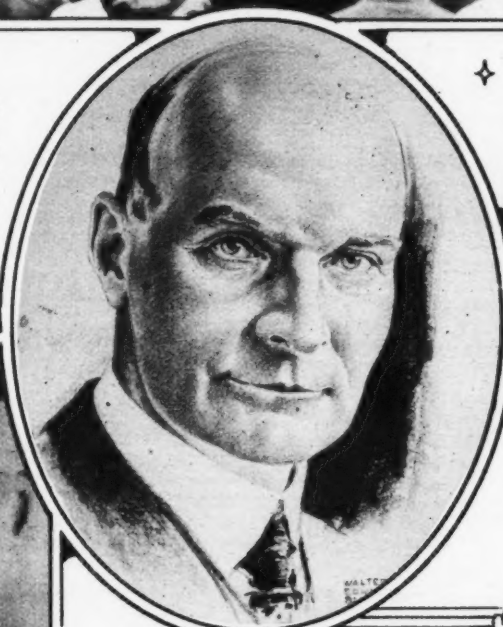
(Times Wide World Photos.)



CONSTITUTION DAY: THE 141ST ANNIVERSARY

of the Adoption of the Fundamental Law of the United States is Observed on Sept. 17 by Ceremonies on the Steps of the Sub-Treasury Building, New York, by the Sons of the American Revolution. The Building Stands on the Site of Federal Hall, Where George Washington Took the Oath of Office as First President of the United States.

(Times Wide World Photos.)



GOVERNOR JOHN H. TRUMBULL OF CONNECTICUT: THE OFFICIAL CAMPAIGN POSTER
Selected by the Republican Party, Which Has Nominated Governor Trumbull for a Third Term. The Drawing Was Made by Walter Edward Blythe of New York.

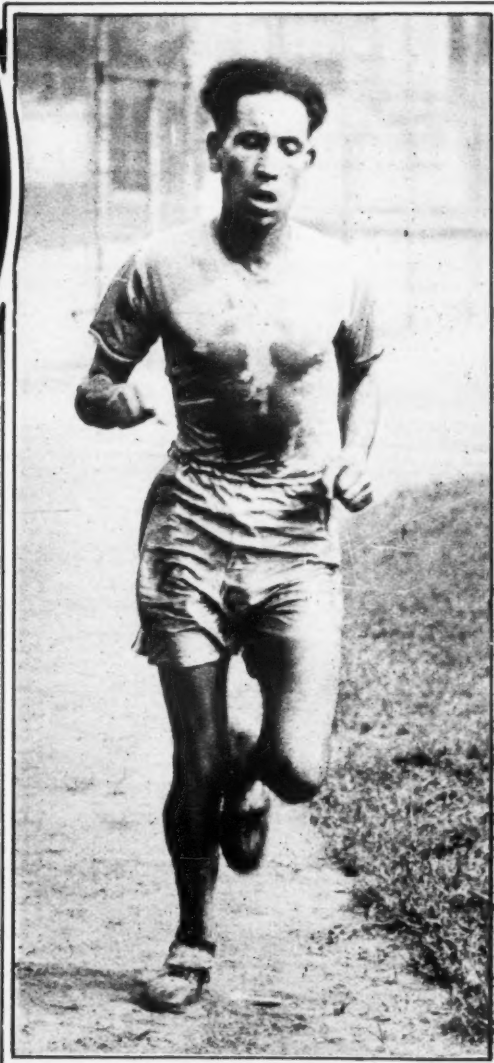
(© Financial Survey.)



A LEADER IN FINANCE:

M. H. CAHILL,
President of the New York State Bankers' Association and President of the Utica National Bank and Trust Company, Who Will Resign the Latter Post to Head the New Plaza Trust Company, New York City. Mr. Cahill Began Life as a Farm Boy.

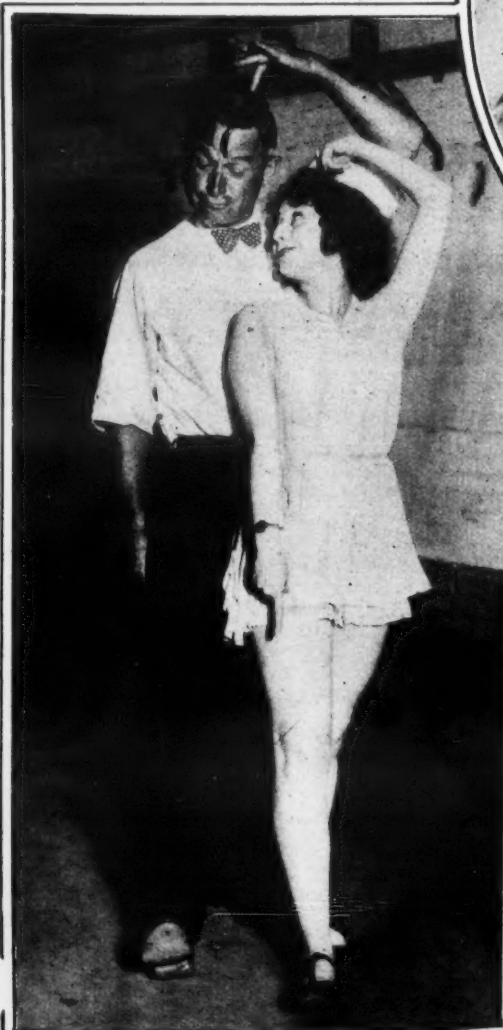
(Times Wide World Photos.)



EL OUAFI RUNS A PRACTICE MARATHON: THE WINNER OF THE CLASSIC EVENT AT THE OLYMPIC GAMES

Covers the Twenty-six-Mile Distance at South Field, Columbia University, New York, to Limber Up His Muscles After the Voyage From Europe.

(Times Wide World Photos.)



REHEARSING "THREE CHEERS": WILL ROGERS AND DOROTHY STONE

Develop a Dancing Scene in the Forthcoming Musical Show in Which Mr. Rogers Has Volunteered to Take the Place of His Friend, Fred Stone, Who Was Injured in an Airplane Accident.

(Times Wide World Photos.)



SKILL AND LUCK GO TO WORK FOR THE GEORGIA "TECH":

COACH W. A. ALEXANDER
of the "Yellow Jackets," Who Won the Southern Football Championship Last Year, and the Two Mascots of the Team, Beverly Estes (Left) and Barney Dreyfus (Right).

(Times Wide World Photos.)

MOTHERS AND CHILDREN: THE PRIZE PORTRAIT CONTEST

First Prize—Ten Dollars.
Won by Miller Studio, Pierre, S. D.



MRS. ARTHUR MUNCK AND JULIE ANNE.



To Portrait Photographers:

To encourage the development of portrait photography, Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize and three dollars as additional prizes for each picture published.

The contest is open to all photographers other than employees of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also forwarded for the publication of the name and home town of the subject, these should be plainly written on the back of each photograph.

If return of picture is desired, sufficient postage should be enclosed.

Photographs offered in the contest should be addressed to Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York.

Second Prize—Five Dollars.
Won by Mrs. Roland C. Phipps, Southbridge, Mass.



MRS. NEWELL G. WALKER AND MARCIA.



MRS. R. E. BLACKWELL AND MARGARET EMILY.
Three Dollars Awarded to R. E. Blackwell, Franklin, Ind.



MRS. D. NELSON AND DOROTHY ANN.
Three Dollars Awarded to Nick Bruehl, Sherwood, Wis.



MRS. L. A. VOWELLS WITH ALLAN AND BERNARD.
Three Dollars Awarded to L. A. Vowells, Quincy, Mass.





PARIS ONCE MORE APPROVES OF THE SHORT JACKET OF BEAVER, Provided It Is Worn With a Circular Skirt of Broadcloth as Redfern Completes It. (Times Wide World Photos, Paris Bureau.)

16 Rue de la Paix, Paris, Sept. 28, 1928.
THE enthusiastic revival of the short fur jacket is one of the most interesting of the new season's fashion developments. These fur jackets are usually made in beaver, ermine, golden seal or Hudson seal and are a bit fitted in the back to give grace to the slightly cutaway line in front. The small self collars, too, are subordinated to this movement which centres at the front belt and which is enhanced by large lapels turned back down to the belt line. With these jackets the proper accompaniment is one of the very new and very chic circular skirts in matching broadcloth or other soft woolen.

Next in importance to the fur jackets come the jacket suits in velvet. In most other articles of the smart woman's wardrobe plain black velvet is the best choice, but for the jacket suits it is less desirable than the new velvets in color plaided in vividly contrasting lines. As befits the character of this material, these are made up as softly as possible, the skirts circular and the jackets lavishly trimmed in fur. G. W.



OPENING THE JACKET OF THE TAILORED BEIGE TWEED SUIT From Louise Boulanger Reveals the Smart New Apron on the White Crêpe de Chine Blouse. Triangles of Yellow Trim the Apron.



THE SEVERITY OF THIS CAREFULLY TAILORED SUIT of Beige Tweed From Louise Boulanger Is Relieved by the Soft White Bow at the Neck. (Times Wide World Photos, Paris Bureau.)

New Jackets Favored by the Smart Parisienne

-Selected by Grace Wiley, Paris Fashion Editor



THIS TAILORED DRESS OF BEIGE WOOL Adds for Warmth a Self Scarf Tipped in Beaver, From Doeuillet-Doucet. (Times Wide World Photos, Paris Bureau.)



A CHARMING SPORTING ENSEMBLE From Jane Regny—Bottle Green Leather for the Jacket, Bottle Green Cashmere for the Circular Skirt and a Sweater Blouse Divided Unevenly Between Green and Beige. (Times Wide World Photos, Paris Bureau.)

THE JACKET OF THIS SUIT From Beer, in Black Broadcloth, Is Surplised to the Left and Tied With Two Velvet Bows. The Gray Astrakhan Collar Also Has Its Bow. (Times Wide World Photos, Paris Bureau.)



HINTS FOR THE AMERICAN WOMAN'S AUTUMN WARDROBE

Selected by Katherine McCormack, Fashion Editor



BLACK MOIRE, WITH HAND-BLOCKED FLORAL DESIGN in Orange and Yellow, Makes This New Evening Dress With Huge Bow at One Side, Dipped Skirt in the Back. (Photos Don Diego.)



THIS REALLY CHARMING DINNER DRESS Is Fashioned of Printed Chiffon Velvet With the Floral Design in Bright Colors and Has an Intricately Cut Skirt.



FOR AFTERNOON TEA OR BRIDGE: BROWN AND RICH BEIGE LACE Are Combined in This Becoming Dress Featuring the Uneven Hemline and Deep Oval Neck.



A BLACK VELVET DINNER GOWN With White Gardenias Trailing From One Shoulder. The Skirt Reveals a Black Lace Under-Section in Front.

COOL weather brings a round of social activities, which call for new wardrobes and an entirely different type of clothes to meet the various occasions arising from time to time. All sorts of entertainments begin to take place in October. There are dinner and bridge parties to attend, not to mention afternoon teas and theatre parties, all of which require a new frock or costume.

In order to satisfy the demand for something "new," most of the better shops seem inclined to feature the semi-formal dress, which may, as a start, be worn for a number of similar occasions. These gowns are made up in dark col-

ors, with embellishment supplied by means of self trimming, an odd pin or flower. The actual design—or, to be more distinct, the cutting of the gown—really furnishes its entire style. New skirt treatments are

worked out in ruffles, side sashes, huge bows, uneven hemlines. Somewhat snugly fitted bodices are introduced to set off these new effects in the skirts.

Afternoon frocks, on the other hand, favor the use of lace, either for entire tops or as trimming about the necklines and for jabots and cuffs. Skirts in these, too, are more complicated than last season, with an increasing number favoring over sections, tiers and ruffles.

K. McC.



THIS FORMAL EVENING GOWN OF BLACK VELVET Has Extra Jacket of Chiffon Studded in Rhinestones. The Latter Is Usually Worn on Less Formal Occasions. (Designs Courtesy E. A. Jackson.)



PALE YELLOW MOIRE WITH ROSE PATTERN

Makes This Débutante Evening Frock. The Raised Waistline Is Accentuated by the Corsage Worn Directly in Front.

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Given by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Radio for Politics and Likewise for Pleasure

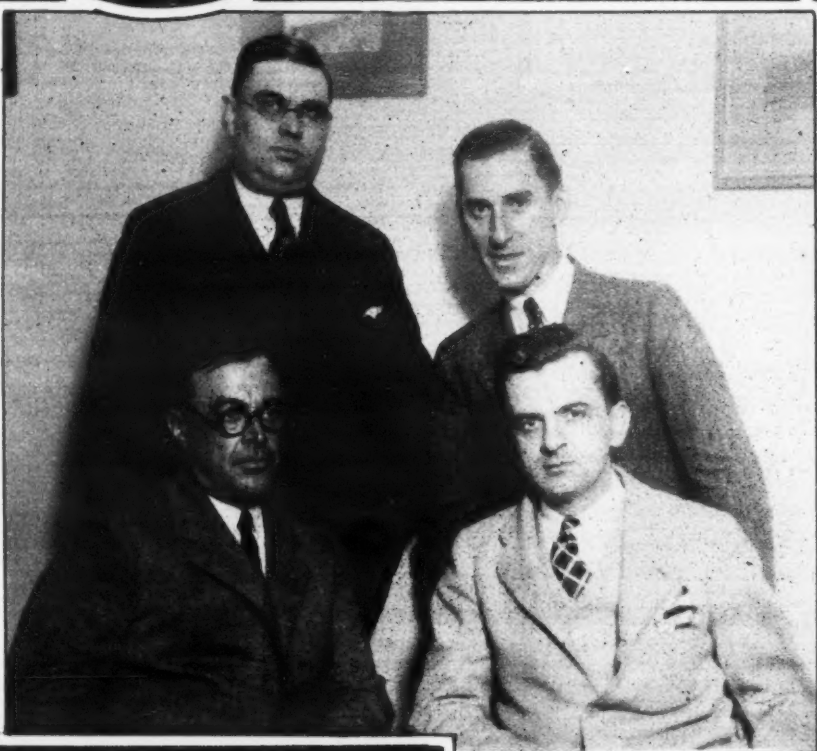


BACK-
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GOVERNOR
SMITH:
MRS.
CASPAR
WHIT-
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Who
Recently
Spoke
From
Station
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"Equal
Opportu-
nity
for
Every
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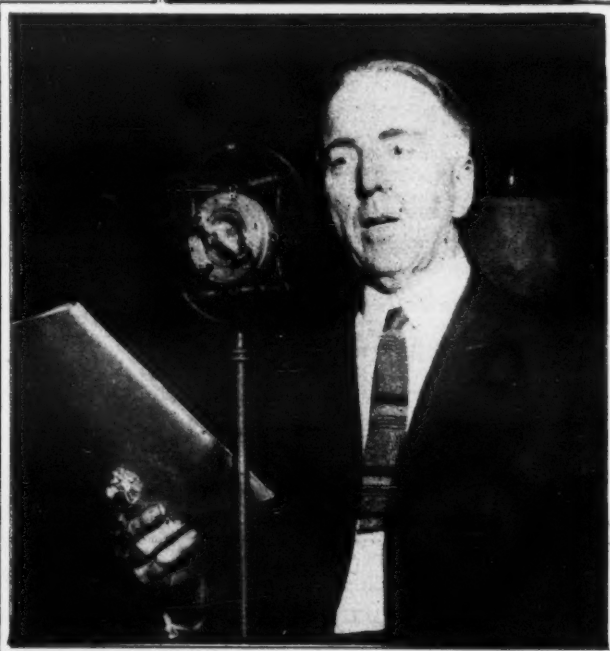
A "TAKE-YOU-INTO-CONFIDENCE TALK": THE REPUBLICAN NATIONAL COMMITTEE STARTS A RADIO CAMPAIGN

for Hoover and Curtis. Dr. Hubert Work, National Chairman, Delivers the First of the Daily Chats.
Left to Right: E. S. Kinsley, O. P. Gascoigne (Standing), Mrs. Alvin T. Hert, Chairman Work, Henry J. Allen and James B. Reynolds.



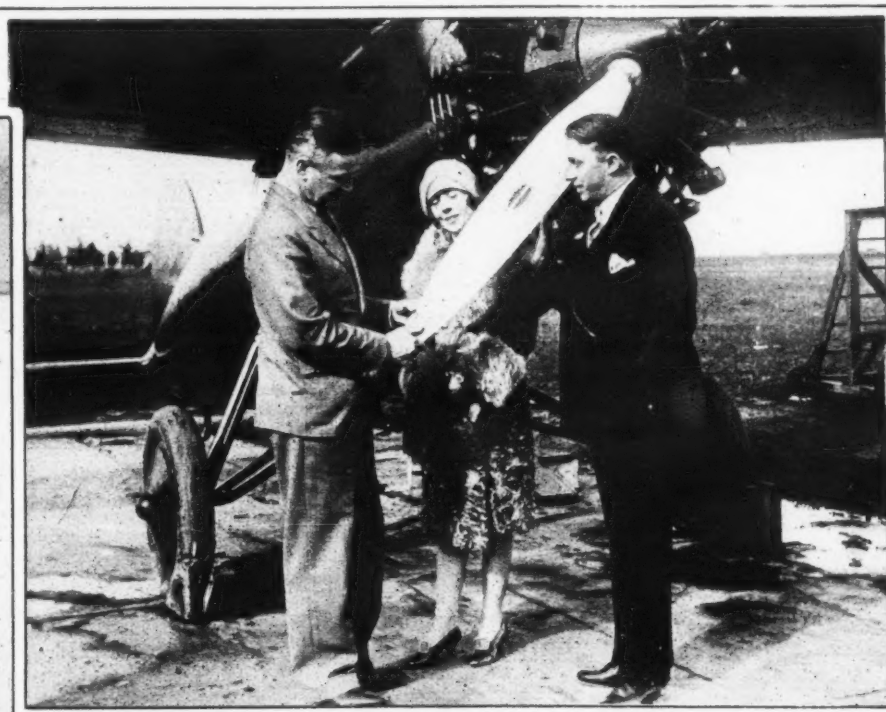
AT THE RADIO
WORLD'S FAIR:
FOUR
PROMINENT
RADIO MEN
Who Attended the
Big Show at
Madison Square
Garden, New
York.

Left to Right,
Seated: Harry La
Mertha, President
National Associa-
tion of Radio
Writers; George
Frame Brown of
the N. B. C. Sys-
tem. Standing:
Adolph F. Linden
of Seattle, Presi-
dent American
Broadcasting
Company,
and Walter A.
Schilling, Editor
of The Radio
Dealer.



RADIO AS AN ALLY OF EDUCATION:
CHARLES A. KENT,
Principal of the Garfield School, Chicago, Broadcasts
an Address on the Appreciation of Art for the Benefit
of Public School Children. Such Addresses Are Being
Sent Out Daily to Aid the Studies of Chicago's
Younger Generation.

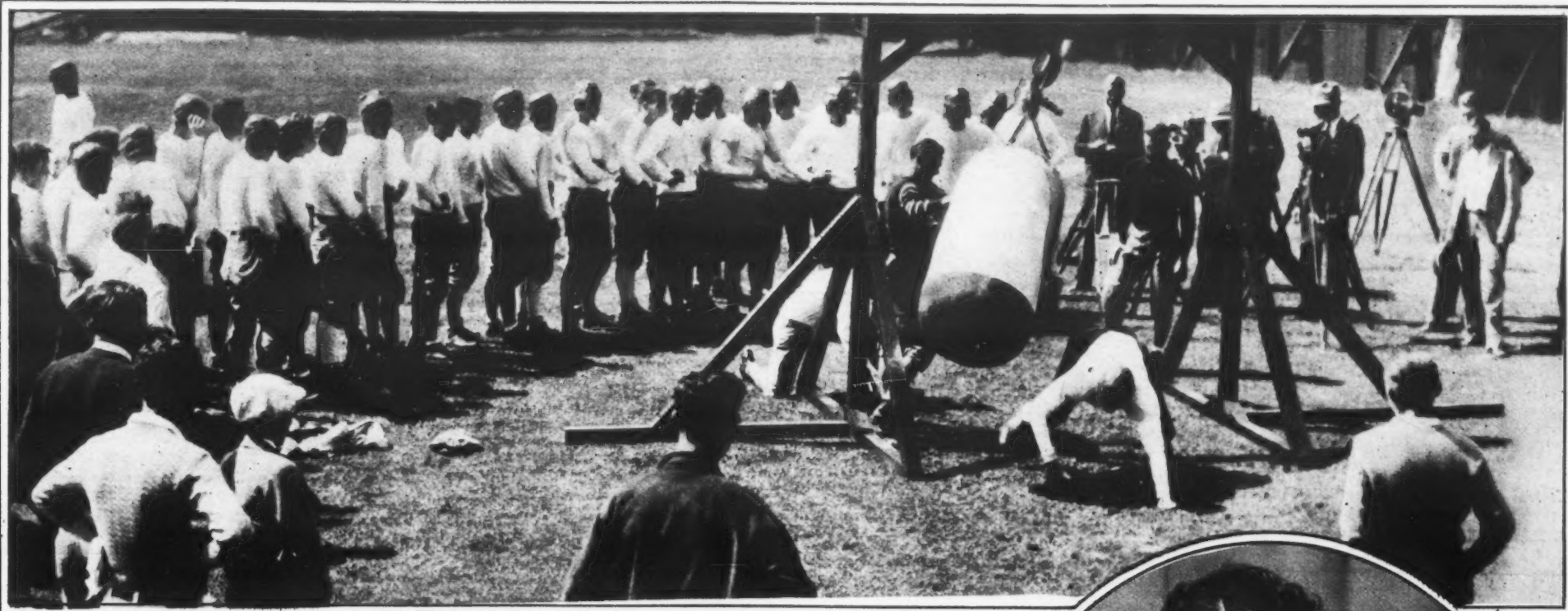
(Times Wide World Photos.)



GRAHAM McNAMEE MAKES A NEW DEPARTURE: THE FAMOUS
RADIO ANNOUNCER INSPECTS THE AIRPLANE
in Which He Will Tour the Country as a Concert Baritone, Giving 100
Recitals. With Him Are His Wife and the Pilot, Major Moseley.



COWBOY BALLADISTS: THE LONE STAR RANGERS,
Recently Heard From Station WOR, New York.



REHEARSING THE TACKLE: FOOTBALL PROSPECTS
of the University of Southern California Try Their Skill and Strength Upon a Big Dummy Under the Instruction of Coach Howard Jones (Standing Beside Dummy and Wearing Dark Sweater).

(Times Wide World Photos.)



FROM OFFICE TO STAGE: MISS HELEN SMITH, AN EXPERT COMPTOMETER OPERATOR, Is the Latest Recruit to the Army of Glorified Ziegfeld Beauties, Both Activities Being Largely a Matter of Figures.

(Times Wide World Photos.)



AN ARTIST'S LIFE ON THE OCEAN WAVE: HOWARD CHANDLER CHRISTY, Well-Known American Illustrator, Sketching on the Deck of the Liner George Washington.

(Courtesy U. S. Line.)

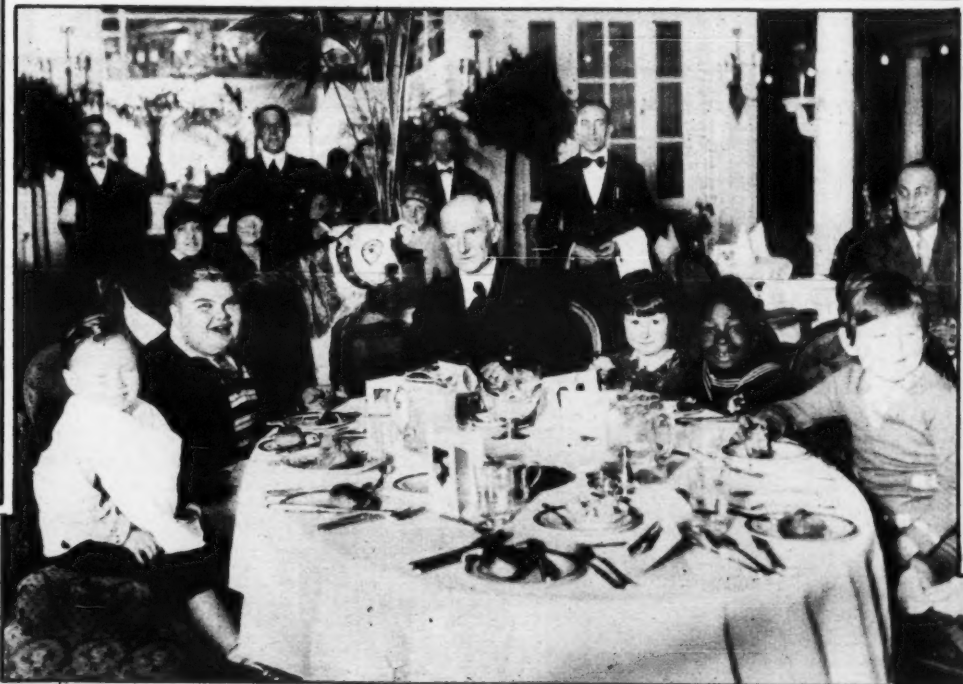


PETS FROM THE BANKS OF THE AMAZON:

TWO BRAZILIAN MARMOSETS

Are the Proud Possession of Miss Ruby Blackburn, New York Actress, Who Has Named Them Mike and Jim.

(Times Wide World Photos.)



"OUR GANG" ON AN OCEAN LINER: THE FAMOUS BUNCH OF MOVIE KIDS, Visiting New York, Are Entertained on Board the Berengaria. Seated, Left to Right: Wheeler, Joe Cobb, Pete the Dog, Captain Sir Arthur Rostron of the Berengaria, Mary Ann Jackson, Farina and Harry Spring.

(Times Wide World Photos.)



AFTER SIXTEEN MONTHS OF EXILE: COMMANDER DONALD B. MACMILLAN, Whose Scientific Expedition to Labrador Recently Returned to Its Home Port, Wiscasset, Me., Pays a Visit to New York.

(Times Wide World Photos.)

Amateur Camera Artists Win Cash Awards

First Prize—Ten Dollars

Second Prize—Five Dollars.



Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



Won by
E. J.
Greenan,
Pawtucket,
R. I.
HONEYSUCKLE.



Won by
John C.
Moddejonge,
Cleveland, O.
THE LILY
POND.



SUMMER FACES.

Three Dollars Awarded to Doris E. Wright,
Middleboro, Mass.

'MID
RUSTIC
SIGHTS
AND
SOUNDS.

Three
Dollars
Awarded
to
Dr.
C.
C.
Collins,
Crisfield,
Maryland.



AN ARTIST AND SOME ADMIRERS.

Three Dollars Awarded to F. A. Schlag,
San Francisco, Cal.



*In the
Weekly
Photo-
graphic
Compe-
tition*



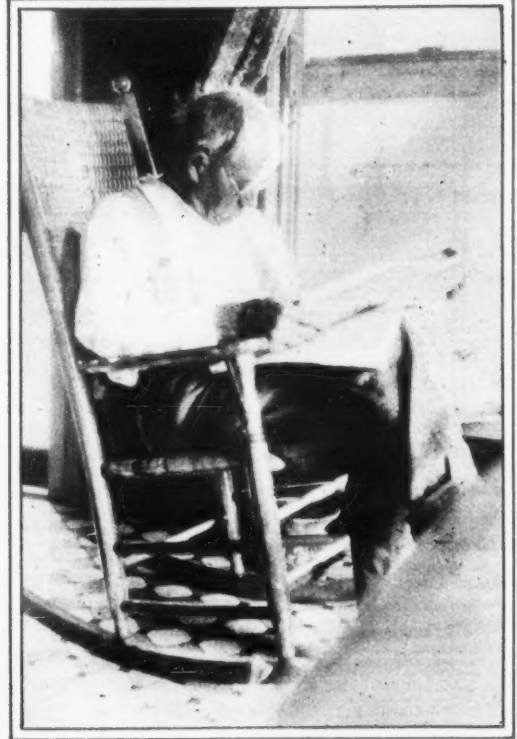
ABORIG-
INES.
Three
Dollars
Awarded
to
E.
J.
Brown,
Turlock,
Cal.



THE EYES OF YOUTH.
Three Dollars Awarded to Mrs. Inez
B. Kelso, Boulder, Col.



TWO IN A
BASKET.
Three
Dollars
Awarded
to
Jack
Porten-
stein,
Los
Angeles,
Cal.



ONE OF THE READING PUBLIC.
Three Dollars Awarded to Robert
L. Long, Lake City, Fla.

PORTRAIT
OF A
LADY
WITH A
PARASOL.
Three
Dollars
Awarded
to
Mrs.
Oscar
Partin,
Yolyn,
W. Va.



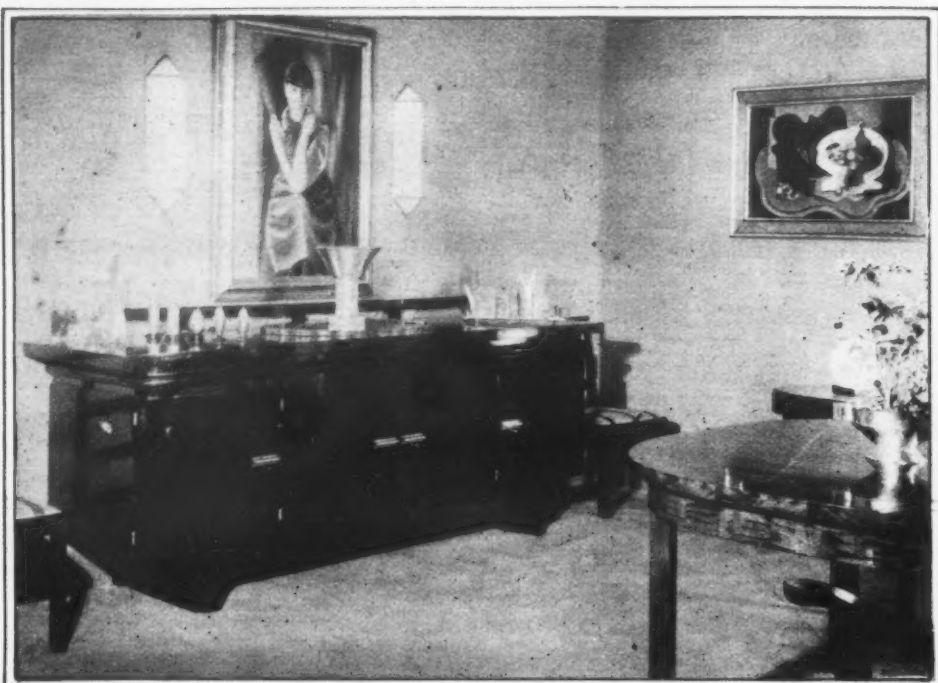
A SCOUTING PARTY.
Three Dollars Awarded to John Christenson, Mandan, N. D.



"NEWS OF THE WORLD IN PICTURES."
Three Dollars Awarded to Mrs. Viola S. Easley,
Bluefield, W. Va.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

The Trend in Artistic Modern Home Interiors



A SECTION OF
THE DINING
ROOM

Designed by
Bruno Paul, and
Shown at Lord
& Taylors'
Store.



A MODERN
DINING ROOM,
as Conceived by
Bruno Paul, the
Well-known
German
Designer.



BEAUTY AND COMFORT IN THE MODERN STYLE,
as Demonstrated in One of the Rooms Shown at Lord & Taylor.
(Photos Courtesy Lord & Taylor, New York.)

A SERIES of twenty rooms recently opened for public inspection by Lord & Taylor, New York City, illustrates modern tendencies in interior decoration. Last Spring this store held an exhibition of modern French decorative art which aroused widespread interest. Now American talent has come strongly to the fore, the rooms being the work of the Decorating Department of Lord & Taylor, using

furniture largely American in its design and execution.

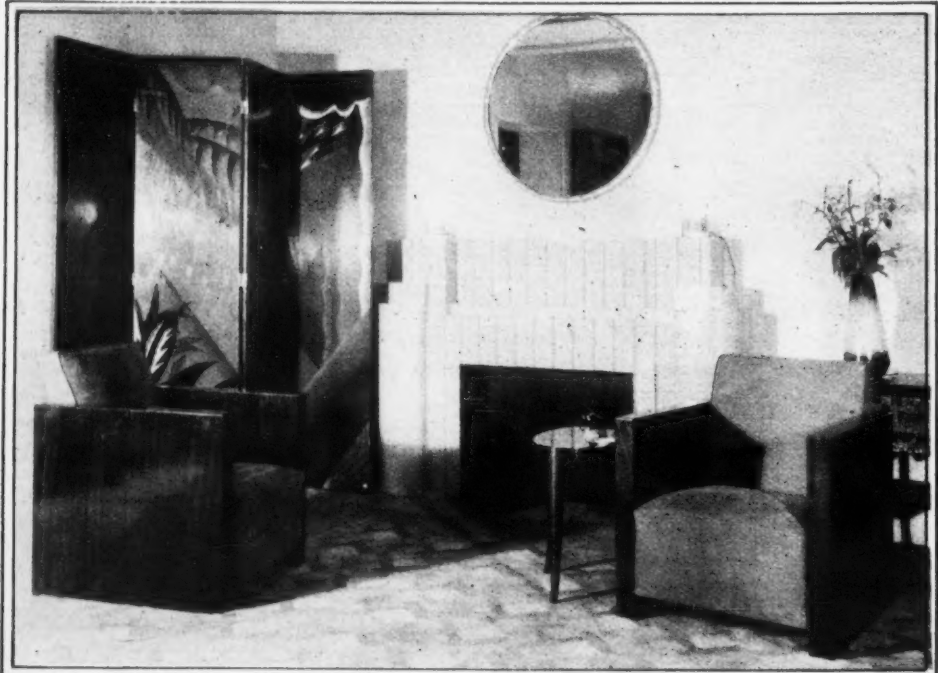
The single large European contribution is a dining room by Bruno Paul, the well-known German designer. The work of this artist is recognized for its dignity and simplicity, and the dining room group on exhibition is no exception. A certain massive dignity characterizes the sideboard and serving table, yet classic simplicity

saves it from heaviness.

The other modernistic rooms carry a refreshing note of "liveability" and restraint. To the sophisticated layman there is no longer anything startling in furniture designed for compact spaces and for modern comfort. Instead it seems right and fitting that chairs should be deep and low, bookcases built to fit walls where conservation of space is essential,

and occasional pieces planned to give a sense of usefulness and simplicity.

It is interesting to note that the color schemes of modern interiors have taken on new and subtle values. The crisp taffetas and rich brocades are delicately toned to harmonize with walls and rugs in which soft tans, warm salmons and chartreuse yellow are important. The rugs themselves are in softly blended colors.

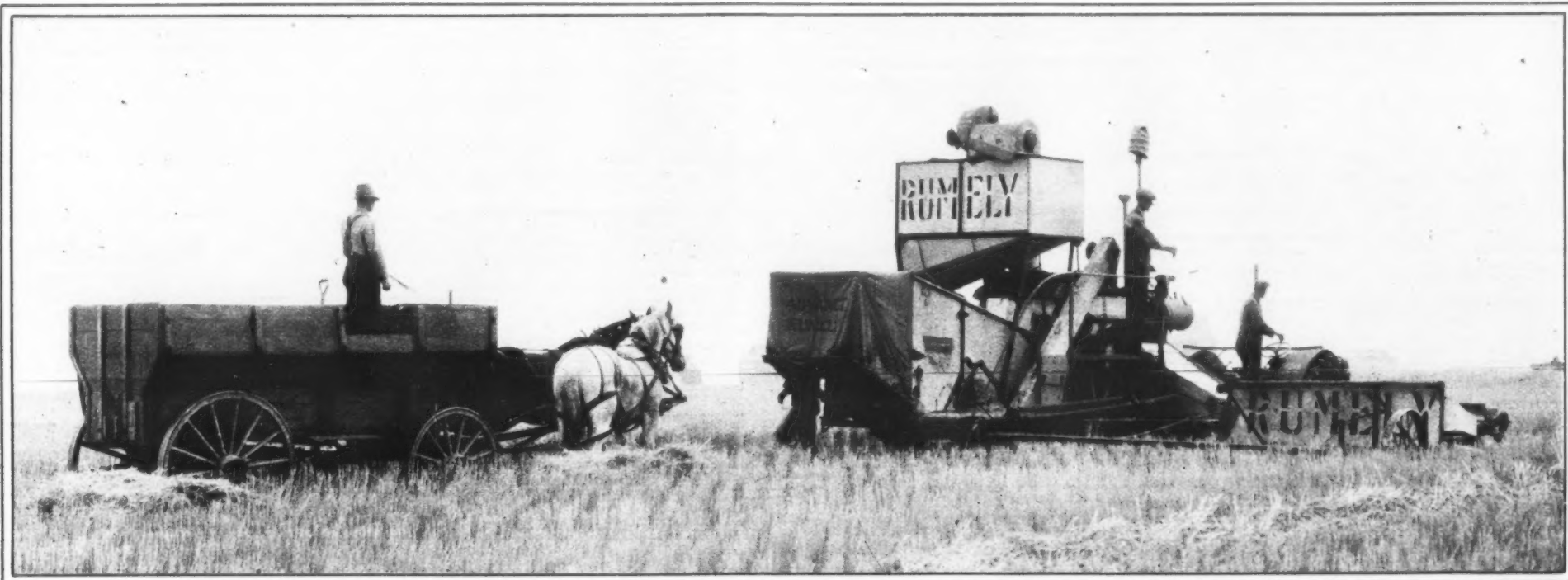


A CORNER OF ANOTHER AMERICAN LIVING ROOM,
Designed by Lincoln T. Judd and Executed by Isabell Crowe.



AN AMERICAN LIVING ROOM
in the Best Manner of the Present Day.

Harvesting Canada's Greatest Wheat Crop



AGRICULTURAL MACHINERY ON THE FARM
of Jamieson Brothers, Vulcan, Alberta.
(Courtesy Canadian Pacific Railway.)

A BUMPER crop of golden wheat is pouring off the great wheat areas of the United States and Canada, the surplus to the Atlantic and Pacific seaboards to feed the hungry of the world. Canada has raised nearly 551,000,000 bushels, the largest wheat yield in its history. Of this total 527,000,000 bushels were grown in the "Prairie Provinces," Manitoba, Saskatchewan and Alberta. The largest crop of any former year amounted to 474,199,000 bushels in 1923. The area sown to wheat this year, 24,114,846 acres, is a record also and is an increase of 1,634,692 acres.

Owing to the rapid approach of cold weather and the early closing of the Great Lakes the crop must be cut, threshed and transported or stored in the shortest time possible. Every available locomotive and freight car is mobilized by the railways, and long trains leave the "Prairie Provinces" a few minutes apart day and night for Fort William and Port Arthur, on Lake Superior, or for Vancouver, B. C.

The distinction of being the point in the British Empire from which the largest number of bushels of grain are shipped direct from farm to rolling stock belongs to Vulcan, Alberta, on the lines of the Canadian Pacific Railway. There are nine elevators, seven of which are of double capacity. Last year Vulcan shipped vast quantities of grain, and indications are



HARVESTING IN WESTERN CANADA: A REAPER-THRESHER AT WORK on This Year's Bumper Crop. The Boy Unloading the Grain Into the Wagon Is E. Philpott, One of the Army of Harvesters Sent From England With Government Assistance, Many of Whom Will Remain and Become Canadian Farmers.
(Courtesy Canadian Pacific Railway.)

that it will exceed its own record this year.

New and extremely efficient machinery has been used this year, requiring but little

man power. Saskatchewan alone has been using 4,000 combined reaper-threshers and 7,000 motor trucks, bringing about important changes in grain-handling conditions.

Over five hundred of these combines are now in operation along the Lethbridge division of the Canadian Pacific Railway. The grain is cut by swathing machines, huge affairs which reap from sixteen to twenty feet at one swath, thus accounting for fifty to seventy-five acres daily. At Magrath, Alberta, a young farmer operating on a big scale cut and stacked 1,000 acres of wheat in eight days, or 125 acres per day.

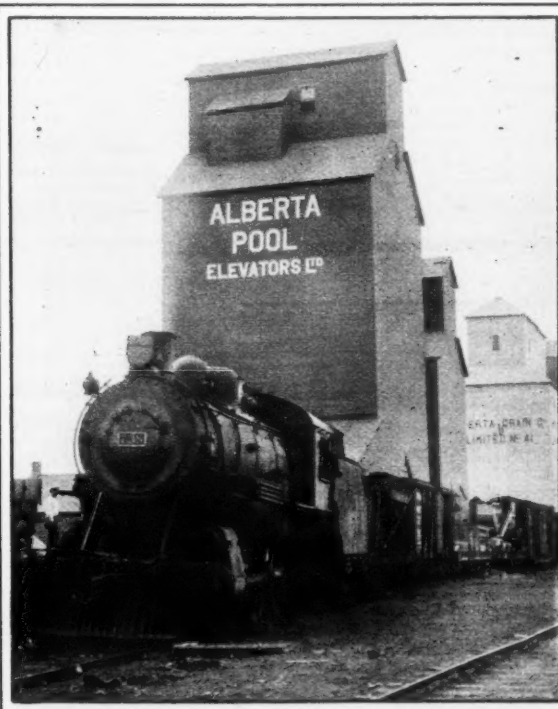
Owing to the shortage of farm labor this year nearly ten thousand miners and other men out of work were transported from Great Britain to Canada's western prairies to help harvest the crops. Some of these will remain there and ultimately take up farms of their own. Many boys visit Canada each year and become farmers.

Thousands of Canadian farmers have joined big wheat pools, which are able to secure better prices than the individual farmer. These pools have been very successful and their membership grows every year.

On Sept. 18 all previous records for the movement of Canadian grain were broken when 10,340,566 bushels of wheat flowed into the country's elevators. George Thacker, a farmer of Burdette, Alberta, secured sixty-seven bushels to the acre on eighty acres sown on Summer fallow. Of 1000 acres which he had in crop, 14,000 bushels had been threshed by Sept. 10.



TWO HARVESTERS FROM THE TIGHT LITTLE ISLE: TED DIXON AND JOE JOHNSON of Chichester and Durham, Respectively, Seem to Be Enjoying the Life of Western Canada's Great Open Spaces.
(Courtesy Canadian Pacific Railway.)



THE ELEVATORS AT VULCAN, ALBERTA, Which Holds the British Empire Record for the Shipment of the Largest Number of Bushels of Grain Direct From Farm to Rolling Stock.
(Courtesy Canadian Pacific Railway.)



FROM THE COAL MINES OF BRITAIN TO THE PRAIRIES OF CANADA: J. CURRAN of Purdhoa, Northumberland, England, Is One of the 10,000 Miners Who Came Out to the Dominion to Help With the Harvest.
(Courtesy Canadian Pacific Railway.)



THE GIFT OF A BROWN DERBY: IT IS PRESENTED TO HAROLD MINJIR,
Impersonator of Governor Alfred E. Smith in the Grand Street Follies,
by Mrs. Franklin D. Roosevelt of the Democratic Campaign Committee.
(Times Wide World Photos.)

**THE LAST
JUMP:**
BRICE WINS
the Bushwick
Steeplechase
Handicap at
Aqueduct,
L. I., With
Jockey
Lambert
Riding.

(Times Wide
World Photos.)



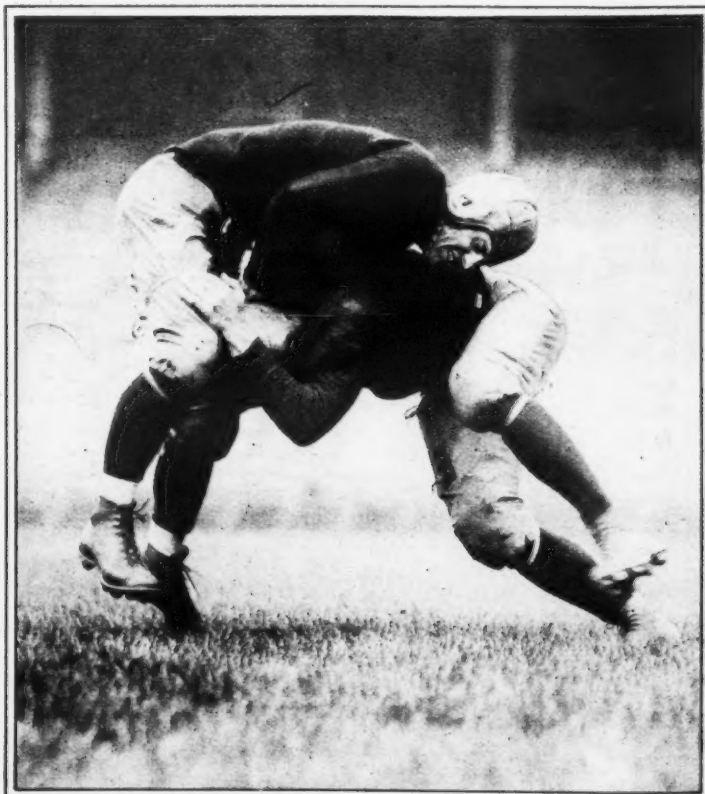
**LESLIE MANN GOES TO BAT FOR HOOVER: THE STAR
OUTFIELDER OF THE NEW YORK GIANTS**
(Left) Signing Up to Speak in the Interests of the Republican Candidate.
At the Right Is William H. Hill, New York State Campaign Committee
Chairman.
(Times Wide World Photos.)



**THE SECRETARY OF WAR INSPECTS AN INFANTRY
RIFLE: THE HON. DWIGHT F. DAVIS**
Attends One of the Weekly Military Exhibitions on the
Monument Grounds, Washington, D. C.
(Times Wide World Photos.)



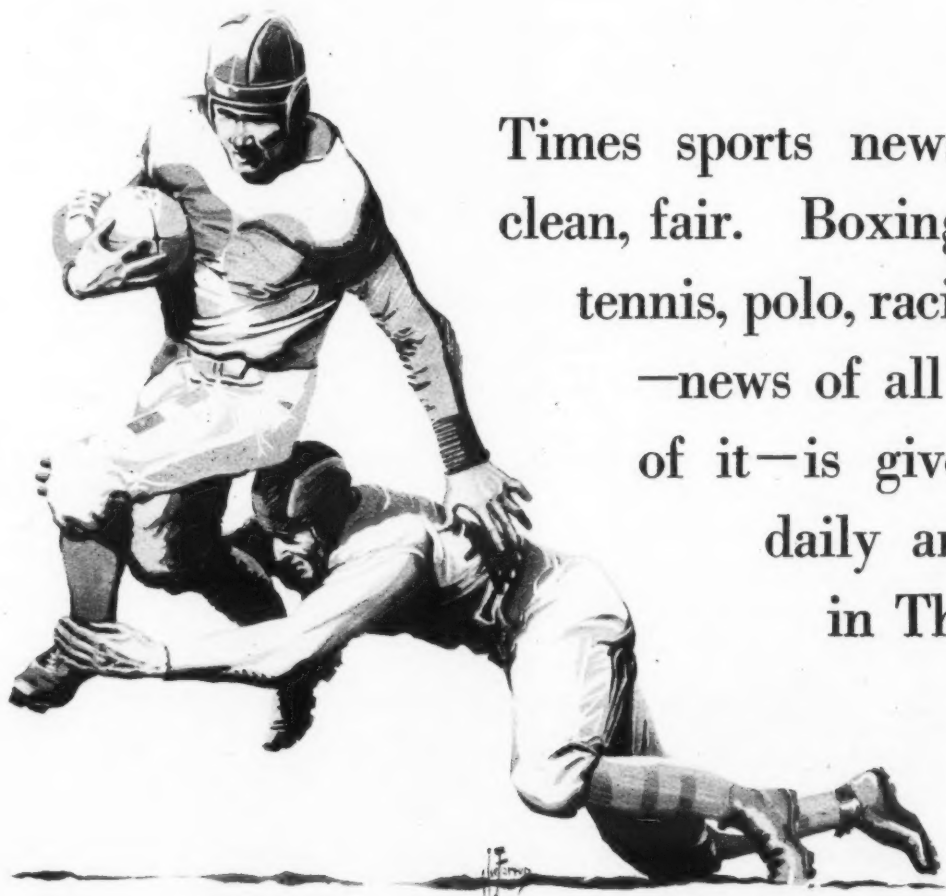
**THE CITY GOLF CHAMPION OF
ATLANTA: BERRIEN MOORE,**
Aged 15, Wins the Municipal Tour-
nament in the Nursery of Golf Stars
by Defeating Will Gunn, Younger
Brother of the Well-Known Watts
Gunn.
(Times Wide World Photos.)



A MEAN TACKLE: FRANK HADNOT
Stops the Charge of Walter Masters During Football
Practice by the University of Pennsylvania Squad.
(Times Wide World Photos.)

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until the
final Post-Season Game*

The New York Times news of football is reliable and complete—written by experts who pack the color and drama of the college gridiron into their stories.



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CASH PRIZES AWARDED IN THE HOME GARDEN CONTEST

First Prize—Ten Dollars.

Won by Mrs. Homer H. Johnson, Clinton, Mo.

Second Prize—Five Dollars

Won by H. C. Sackhoff, Mobile, Ala.



GARDEN AND ROCKERY.

MID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens but on their beauty, variety and design—all the elements that add to their attractiveness and appeal to the eye.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week;

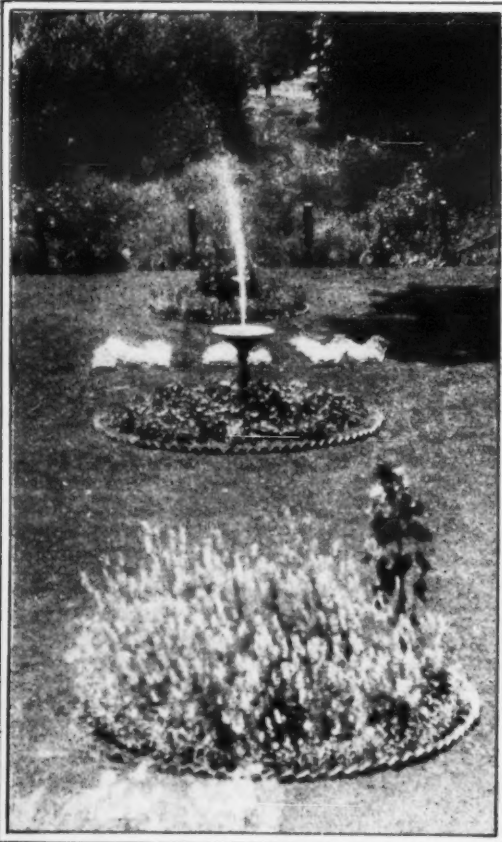
five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given for the making and maintaining of a garden.

All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



BEAUTY'S BOWER.



THE MAGIC GREENSWARD.

Three Dollars Awarded to Lee
Gonano, Bluefield, W. Va.



A SUNLIT GARDEN PATH.

Three Dollars Awarded to J. G.
Tannahill, Orange, N. J.



BEAUTY AT THE DOOR.

Three Dollars Awarded to Mrs. M.
Walthers, Milwaukee, Wis.



THE MANAGER OF THE
CARDINALS:
BILL McKECHNIE,
Leader of the St. Louis Na-
tional League Baseball Club.
(Times Wide World Photos.)



WHEN GIANTS AND CARDINALS
CLASHED AT THE POLO GROUNDS:
A VIEW OF THE CROWD
at the Famous New York Baseball Park
on Saturday, Sept. 22, When the Local
Team Won, 8 to 5, Advancing to
Within One Game of First Place in
the National League Race.
(Times Wide World Photos.)



GEORGE
HARPER,
Slugging Out-
fielder of the
Cardinals.
(Times Wide
World Photos.)



CLARENCE
MITCHELL
of the Cardinals'
Pitching Staff.
(Times Wide
World Photos.)



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is paid for ordi-
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NAME AGE.....

ADDRESS

CITY STATE.....

"Unaccustomed as I am—

"I...er, er...a...don't know just what to say on the subject."

"I wasn't expecting to be called on to speak."

"Mr. Bell can tell you more about the idea than I can."

"Er...that is not very clear, but that's the best I can do."



...Yet 4 Weeks Later He Swept Them Off Their Feet!

IN a daze he slumped to his seat. Failure... when a good impression before these men meant so much. Over the coffee next morning, his wife noticed his gloomy, preoccupied air.

"What's the trouble, dear?"

"Oh...nothing. I just fumbled my big chance last night, that's all!"

"John! You don't mean that your big idea didn't go over!"

"I don't think so. But, Great Scott, I didn't know they were going to let me do the explaining. I outlined it to Bell—he's the public speaker of our company! I thought he was going to do the talking!"

"But, dear, that was so foolish. It was your idea—why let Bell take all the credit? They'll never recognize your ability if you sit back all the time. You really ought to learn how to speak in public!"

"Well, I'm too old to go to school now. And, besides, I haven't got the time!"

"Say, I've got the answer to that. Where's that magazine?...Here—read this. Here's an internationally known institute that offers a home study course in effective speaking. They offer a free book entitled *How to Work Wonders With Words*, which tells how any man can develop his natural speaking ability. Why not send for it?"

He did. And a few minutes, reading of this amazing book changed the entire course of John Harkness' business career. It showed him how a simple and easy method, in 20 minutes a day would train him to dominate one man or thousands—convince one man or many—how to talk at business meetings, lodges, banquets and social affairs. It banished all the mystery and

magic of effective speaking and revealed the natural Laws of Conversation that distinguish the powerful speaker from the man who never knows what to say.

Four weeks sped by quickly. His associates were mystified by the change in his attitude. He began for the first time to voice his opinions at business conferences. Fortunately, the opportunity to resubmit his plan occurred a few weeks later. But this time he was ready. "Go ahead with the plan," said the president, when Harkness had finished his talk. "I get your idea much more clearly now. And I'm creating a new place for you—there's room at the top in our organization for men who know how to talk."

And his newly developed talent has created other advantages for him. He is a sought-after speaker for civic banquets and lodge affairs. Social leaders compete for his attendance at dinners because he is such an interesting talker. And he lays all the credit for his success to his wife's suggestion—and to the facts contained in this free book—*How to Work Wonders With Words*!

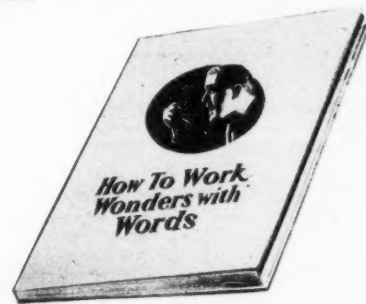


For fifteen years the North American Institute has been proving to men that ability to express one's self is the result of training, rather than a natural gift of a chosen few. Any man with a grammar school education can absorb and apply quickly the natural Laws of Conversation. With these laws in mind, the faults of timidity, self-consciousness, stage-fright and lack of poise disappear; repressed ideas and thoughts come forth in words of fire.

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